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62.73 Conard-Pyle Co., West Grove, Pa. Ro

# Star Roses - FALL 1954

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**PRESIDENT EISENHOWER**
Plant Patent No. 1217

© C.-P. CO.

# Star★Roses

## ARE GOOD FOR FALL PLANTING

Star Roses can be planted in fall in almost all parts of the country with assured success. This is because the plants have not been forced into fast, soft growth, but are grown with care to make them sturdy, hardy, and full of stored-up vitality—for extra vigor and long life when transplanted into your garden.

## *A New Kind of Rose*

### "Grandiflora" Type

This is a new classification, for Roses now being developed that are in between the Hybrid Teas and Floribundas in character: in size and quantity of bloom and cluster-habit. Their vigor and great mass of good-sized bloom make them especially showy and useful. These are sure to be popular.

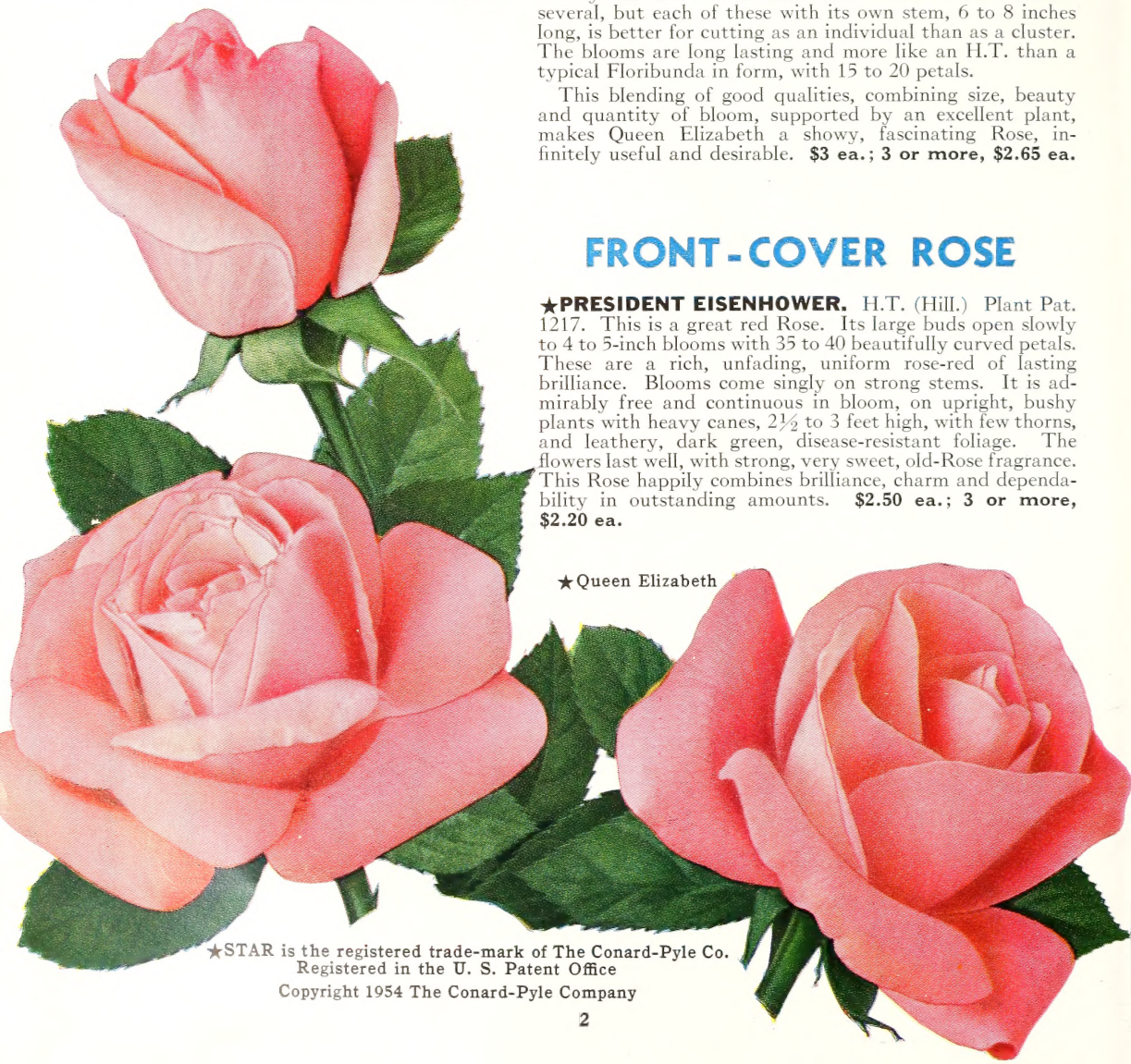
## 1955 All-America Winner

**★QUEEN ELIZABETH.** Grandiflora. (Lammerts.) Plant Pat. 1259. This is the Rose that brought to a head the need for a new Rose classification. In the All-America trials, it obviously deserved an award, yet it was impossible to class it properly as either a Hybrid Tea or a Floribunda. The plants are tall (3 to 4 feet,) upright, vastly vigorous and covered with quantities of handsome pink blooms that are larger than individual Floribunda flowers and with a different type of cluster. Sometimes there is only one flower to a main stem. More often there are several, but each of these with its own stem, 6 to 8 inches long, is better for cutting as an individual than as a cluster. The blooms are long lasting and more like an H.T. than a typical Floribunda in form, with 15 to 20 petals.

This blending of good qualities, combining size, beauty and quantity of bloom, supported by an excellent plant, makes Queen Elizabeth a showy, fascinating Rose, infinitely useful and desirable. **$3 ea.; 3 or more, $2.65 ea.**

## FRONT-COVER ROSE

**★PRESIDENT EISENHOWER.** H.T. (Hill.) Plant Pat. 1217. This is a great red Rose. Its large buds open slowly to 4 to 5-inch blooms with 35 to 40 beautifully curved petals. These are a rich, unfading, uniform rose-red of lasting brilliance. Blooms come singly on strong stems. It is admirably free and continuous in bloom, on upright, bushy plants with heavy canes, 2½ to 3 feet high, with few thorns, and leathery, dark green, disease-resistant foliage. The flowers last well, with strong, very sweet, old-Rose fragrance. This Rose happily combines brilliance, charm and dependability in outstanding amounts. **$2.50 ea.; 3 or more, $2.20 ea.**



★Queen Elizabeth

★STAR is the registered trade-mark of The Conard-Pyle Co.
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Copyright 1954 The Conard-Pyle Company

★Sun King

# The *Newest* STAR ROSE

**★SUN KING.** H.T. (Meilland.) Plant Pat. Pending. This is the newest Rose to come from France from the originator of Peace, and the Rose itself is an offspring of Peace. Large, long-pointed opening buds show a deep heart of rich chrome-yellow surrounded by a halo of luminous, light yellow petal edges that curl back around the high, furled center. This halo or frosting of light-reflecting, curled petal edges is held throughout the life of the flowers.

The buds open to huge blooms with closed, high centers of a glowing, vivid lemon-yellow. This makes a bright, light, clean-looking flower, the vivid yellow making the edges look almost like white light.

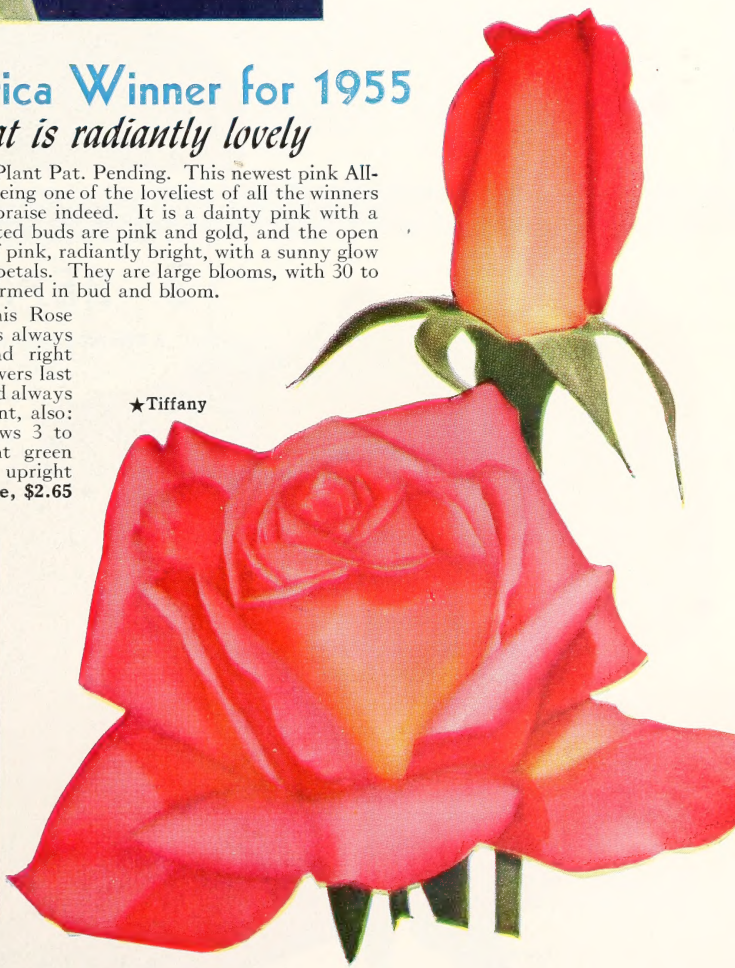
Sun King plants are tall, 3 feet or more in height, upright, with dark green, leathery leaves that show good resistance to blackspot. Flowers have 40 to 50 broad petals. **$2.50 ea.; 3 or more, $2.20 ea.**

## *New* All-America Winner for 1955

### *A sweet pink that is radiantly lovely*

**★TIFFANY.** H.T. (Lindquist.) Plant Pat. Pending. This newest pink All-America winner strikes us as being one of the loveliest of all the winners in that color, which is high praise indeed. It is a dainty pink with a heart of gold. The long-pointed buds are pink and gold, and the open blooms are a light, pleasing shade of pink, radiantly bright, with a sunny glow from the yellow at the base of the petals. They are large blooms, with 30 to 40 petals, and always exquisitely formed in bud and bloom.

All during its testing period, this Rose was rated high on all counts. It was always in bloom, from early to late and right through midsummer heat. The flowers last well, are very pleasantly fragrant and always attractive. Tiffany plant is excellent, also: compact, upright, vigorous, it grows 3 to 4 feet high, with beautiful, bright green foliage. Blooms come singly and upright on strong stems. **$3 ea.; 3 or more, $2.65 ea.**



★Tiffany

**3 Newest All-America Winners**

**$7.50**

**★Jiminy Cricket.** Flori. See page 19.

**★Queen Elizabeth.** Grandiflora.

**★Tiffany.** H.T.

**ASK FOR OFFER 103**

## CREAM OF THE NEWER ROSES

**★PENNSYLVANIAN.** H.T. (Ohlhus.) Plant Pat. 936. A Rose of delicate apricot-orange tints. Pointed buds and 4 to 5-inch blooms with 25 to 30 petals and more petaloids clear to the center. Good form in both bud and bloom: as smooth and sophisticated in form as in its dainty, pastel coloring. Color deeper in fall. Fragrant. Upright plants of medium height practically cover themselves with bloom in spring and fall. In fact, it is one of the most free flowering of all Hybrid Teas, with the blooms often coming in clusters. It calms down considerably during midsummer heat. **$2 ea.; 3 or more, $1.75 ea.**

**★CHRYSLER IMPERIAL.** H.T. (Lammerts.) Plant Pat. 1167. This deep crimson All-America award winner is one of the latest of today's Roses to make us glad to be alive and gardening now, rather than in by-gone years. In fragrance alone, it is something special. So is it in form; and again, in its rich, unfading, unbluing crimson color. With all these virtues combined, plus a good vigorous, disease-resistant plant, we count this one of the best All-America Roses to date.

The big, 40 to 50-petaled blooms open well in all kinds of weather, are long lasting and of superior exhibition form. The plant is even in growth, well branched, upright, well foliaged and of medium height, perfect for front-row planting. Blooms come one to a stem on good strong cutting stems, and in constant succession. This is a truly great Rose. A popular variety, so order early. **$2.50 ea.; 3 or more, $2.20 ea.**

★Pennsylvanian

★Chrysler Imperial

**3 BEAUTIES $5.70**

**★Chrysler Imperial** **★Dr. Debat**
**★Lowell Thomas**
**ASK FOR OFFER 104**

**ROSE INDEX: Will be found in the yellow insert, between pages 8 and 9, along with other information.**

© ★Dr. Debat. (Plant Pat. 961.) Our finest new pink Rose.

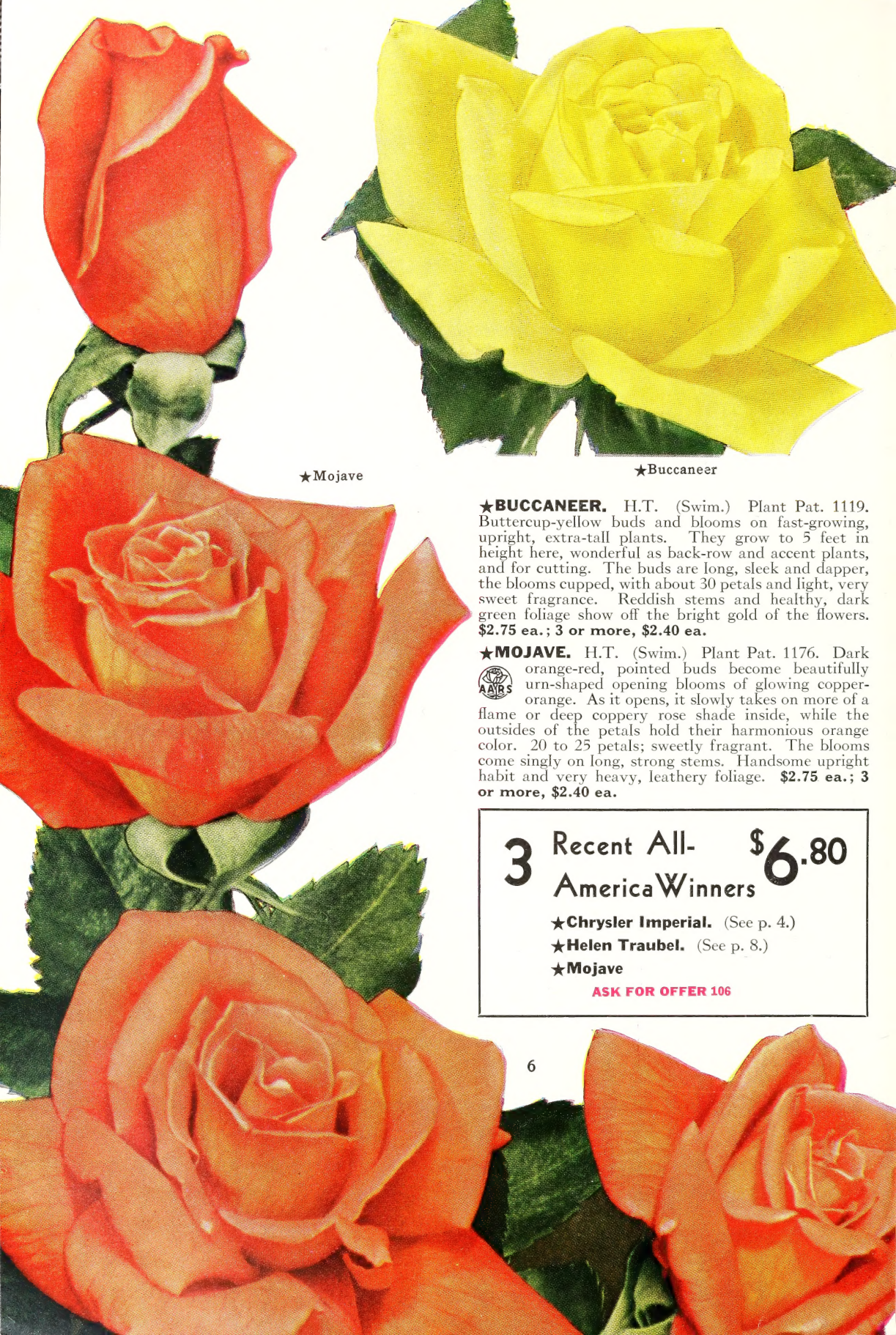
**★DR. DEBAT.** H.T. (Meilland.) Plant Pat. 961. This is a handsome, new, big pink Rose of show type. It has large, long, beautifully formed buds of smooth, rich pink with a salmon glow. The high centered opening blooms are a true, fresh, even pink, becoming big (5 to 6-inch), ruffled blooms, wonderfully firm textured, with about 30 huge, broad, very heavy petals. This new Rose is a seedling of the famous and much-loved Radiance, and it fortunately has inherited great strength, vigor, disease resistance and freedom of bloom from its parent, along with its own much improved size and form of flower and bud. (See also page 16.) **$2 ea.; 3 or more, $1.75 ea.**

**★LOWELL THOMAS.** H.T. (Mallerin.) Plant Pat. 595. Lemon-chrome. The 25-petaled blooms open from beautiful buds and have high-cupped centers, the glowing flowers over 4 inches across when open. They have a slight tea fragrance. The plants are upright in growth with strong, erect stems and large, lustrous green foliage. This popular Rose was chosen as one of the "Top Ten All-America Winners," the only all-yellow Rose to be so honored. It is notable for the way it holds its clear yellow color. Excellent form. **$2 ea.; 3 or more, $1.75 ea.**

**ORDER BLANK: Will be found in the yellow insert between pages 24 and 25.**

★Lowell Thomas

©



★Mojave

★Buccaneer

**★BUCCANEER.** H.T. (Swim.) Plant Pat. 1119. Buttercup-yellow buds and blooms on fast-growing, upright, extra-tall plants. They grow to 5 feet in height here, wonderful as back-row and accent plants, and for cutting. The buds are long, sleek and dapper, the blooms cupped, with about 30 petals and light, very sweet fragrance. Reddish stems and healthy, dark green foliage show off the bright gold of the flowers. **$2.75 ea.; 3 or more, $2.40 ea.**

**★MOJAVE.** H.T. (Swim.) Plant Pat. 1176. Dark orange-red, pointed buds become beautifully urn-shaped opening blooms of glowing copper-orange. As it opens, it slowly takes on more of a flame or deep coppery rose shade inside, while the outsides of the petals hold their harmonious orange color. 20 to 25 petals; sweetly fragrant. The blooms come singly on long, strong stems. Handsome upright habit and very heavy, leathery foliage. **$2.75 ea.; 3 or more, $2.40 ea.**

**3 Recent All-America Winners $6.80**

**★Chrysler Imperial.** (See p. 4.)
**★Helen Traubel.** (See p. 8.)
**★Mojave**

**ASK FOR OFFER 106**

© ★Confidence

**★CONFIDENCE.** H.T. (Meilland.) Plant Pat. 1192. (See also on page 16.) This is a noble new H.T. from the originator of Peace. It is a peach-toned pastel Rose, a delicious blend of bright, light tints, rather like fresh peach ice cream, with its yellow, white and peach-pink colors melting one into the other. Its form is also notable, with long streamlined buds opening to great trumpets of bloom, the outer petals rolling back in a wide ruff about its long, closed center. 28 to 38 petals; opening buds 2 to 3 inches long and full blooms up to 6 inches across. Richly fragrant.

Confidence has a good, sound plant; upright, but stoutly broad and well branched, 3 to 4 feet tall. New growth comes fast with many shoots, producing a lot of rebloom quickly. It won both Bagatelle and "Most Beautiful Rose of France" award in 1951, the second Rose ever to take both honors. **$2 ea.; 3 or more, $1.75 ea.**

**★BLANCHE MALLERIN.** H.T. (Mallerin.) Plant Pat. 594. We have yet to find a white Rose to equal Blanche Mallerin in artistic beauty. First of all, it is pure white, in both bud and bloom: a gleaming, live, frosty white. Next, is its great superiority in form, with long, long buds and beautifully modeled blooms. Its crowning grace is its fragrance, since perfume is a rare attribute of white Roses. Buds come singly and erect on upright plants of medium height. 30 to 35 petals. By far the most popular white Rose offered. **$2 ea.; 3 or more, $1.75 ea.**


**4 Popular Newer Roses $8.30** (Value $9.50)

**★Blanche Mallerin**
**★Buccaneer**
**★Confidence**
**★Mojave**

**ASK FOR OFFER 107**


© ★Blanche Mallerin

## CREAM OF

★Happiness

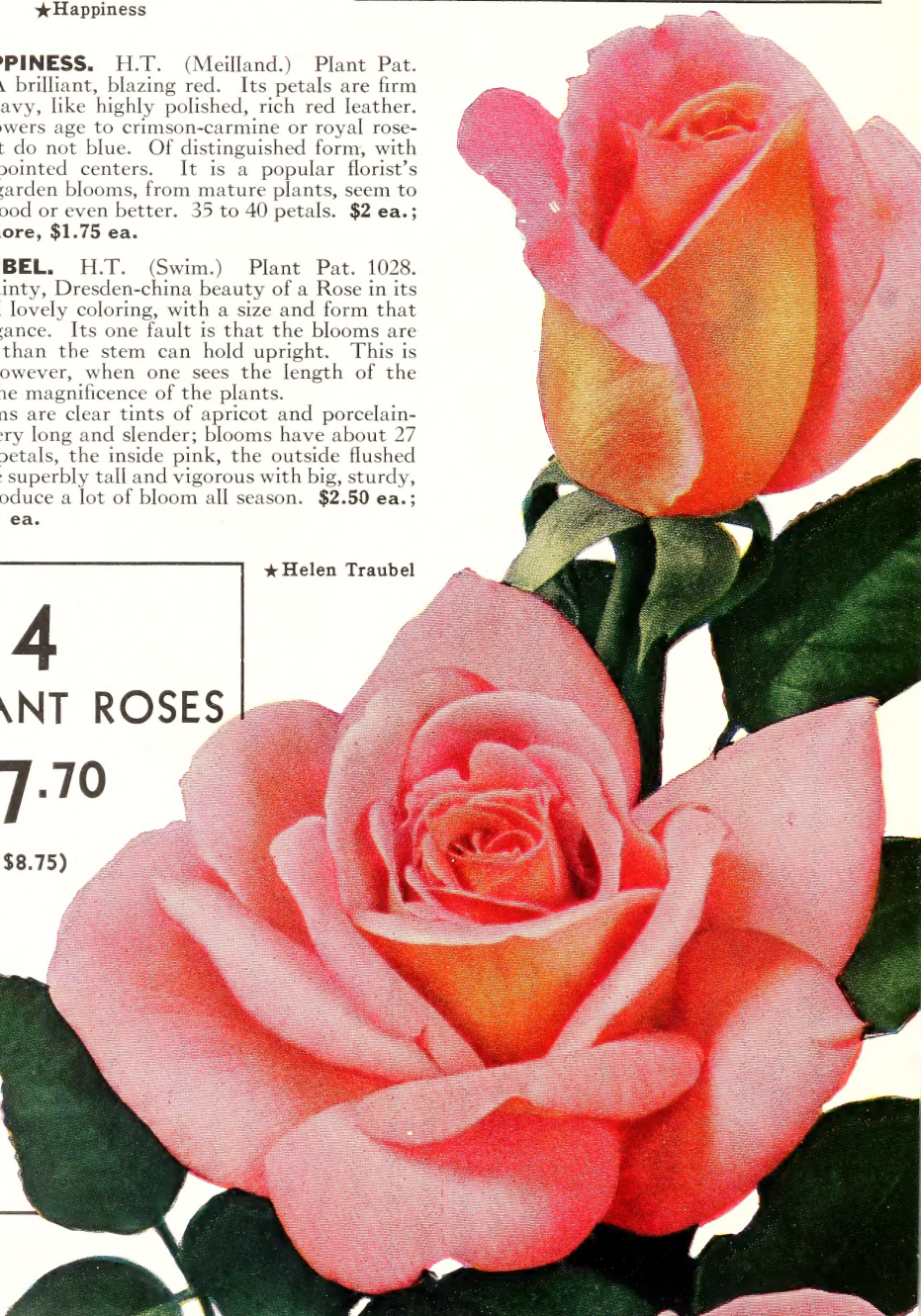
The biggest advantage of Roses is that they keep on blooming. Other flowers come and go by, all too quickly, but as you cut Roses, more will keep coming until hard frost. Another big advantage of Roses is their infinite variety. Each one has its own special beauty, its own "personality" to delight you. There is no limit to the enjoyment of Roses and Hybrid Tea plants never outgrow their welcome.

**PLEASE NOTE: Roses offered in this catalog are classed as of medium height in American Rose Society lists, unless otherwise mentioned.**

**★HAPPINESS.** H.T. (Meilland.) Plant Pat. 911. A brilliant, blazing red. Its petals are firm and heavy, like highly polished, rich red leather. The flowers age to crimson-carmine or royal rose-red but do not blue. Of distinguished form, with solid, pointed centers. It is a popular florist's Rose; garden blooms, from mature plants, seem to be as good or even better. 35 to 40 petals. **$2 ea.; 3 or more, $1.75 ea.**

**★HELEN TRAUBEL.** H.T. (Swim.) Plant Pat. 1028. Here is a dainty, Dresden-china beauty of a Rose in its delicate and lovely coloring, with a size and form that is sheer elegance. Its one fault is that the blooms are sometimes larger than the stem can hold upright. This is easily forgiven, however, when one sees the length of the lovely buds and the magnificence of the plants.

Buds and blooms are clear tints of apricot and porcelain-pink. Buds are very long and slender; blooms have about 27 heavy two-toned petals, the inside pink, the outside flushed apricot. Plants are superbly tall and vigorous with big, sturdy, long canes that produce a lot of bloom all season. **$2.50 ea.; 3 or more, $2.20 ea.**



★Helen Traubel

**4**
**BRILLIANT ROSES**
**$7.70**

(Value $8.75)

- **★Eden Rose**
- **★Happiness**
- **★Helen Traubel**
- **★Sutter's Gold**

**ASK FOR OFFER 108**

# *To Our Customers:*

Man is the only creature on earth that knows the delights of working with nature in the creation of garden beauty, for the sake of that beauty alone. That is beyond all animal instinct. Perhaps that is why we feel so close to heaven in a garden.

Our ancestors built gardens for countless generations and left words to prove that they found as deep and abiding satisfaction in them as we find today. Do you remember the words of Joseph Addison, the famous essayist, poet and statesman, on the pleasures of a garden?

"You must know . . . that I look upon the pleasure which we take in a garden, as one of the most innocent delights in human life. A garden was the habitation of our first parents before the fall. It is naturally apt to fill the mind with calmness and tranquillity, and to lay all its turbulent passions at rest. It gives a great insight into the contrivance and wisdom of providence, and suggests innumerable subjects for meditation. I cannot but think the very complacency and satisfaction which a man takes in these works of Nature to be a laudable if not a virtuous habit of mind."

That was written some 250 years ago, but the thought is just as true, timely and apt today. One can find a sense of timelessness, of continuity of the race, in working in a garden. And one can find delight and peace.

Of all the garden flowers, Roses seem to have been most constantly treasured by mankind throughout the ages. There is unbroken human continuity between the oldest discovered painting of a Rose, probably done 35 centuries ago, in a cave on the island of Crete, and this catalog, fresh from the most modern color press. Always, human beings have loved to gather Roses and have taken pleasure in them.

In one thing, we are probably more generally fortunate today than people ever were before. Nowadays, actually, almost anyone can grow Roses. It may be a few Miniature Roses in a window box, or a whole garden outside your window, but you can have Roses. Plants are easy to get and to grow. In Star Roses, you can get the best of plants in the best of present-day varieties: hardy, vigorous Roses with the everblooming quality that is their most priceless asset. You can have Roses from spring to frost, if you want them.

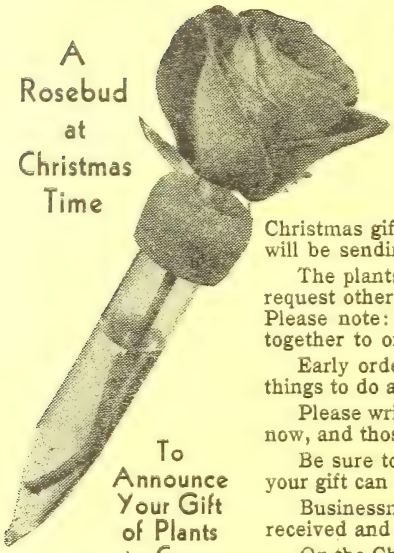
Sincerely,

THE CONARD-PYLE CO.

S B Hutton

President

# Star Roses Make Welcome Christmas Gifts



A Rosebud at Christmas Time

To Announce Your Gift of Plants to Come

## THEY KEEP ON GIVING, YEAR AFTER YEAR

For Christmas, we will send a Christmas card announcing your gift of Star Rose plants to come, and will also mail a real live little Floribunda Rosebud to arrive in time for Christmas if we have your order by December 10. The Rose will be in a vial of water and should last through the holidays as a token of the many more Rose blooms to come from your gift.

(NOTE: The Rosebud for Christmas goes only with bona fide Christmas gift orders, and to the recipient, not to you; but we DO hope somebody will be sending you a Star Rose gift, too!)

The plants will be shipped next spring at the right time for planting, unless you request otherwise. Early orders can be sent in time for fall planting if you prefer. Please note: Group offer and "3-for" prices apply only when plants are shipped together to one address.

Early ordering is advisable. (This will help you, too, to avoid the rush of many things to do at the last moment.)

Please write all gift orders on separate paper from other orders. Send your orders now, and those gifts will all be attended to.

Be sure to print full names and addresses to which the Roses are to be sent, so your gift can be properly delivered.

Businessmen are discovering that Roses make a particularly gracious, well-received and clever gift for taking care of large numbers of recipients.

On the Christmas announcement card we write your name as donor, the names of the Roses and the date when the plants will be forwarded. We attend to the shipping time.

**GIFT CERTIFICATES:** If you prefer, you can order $2.50 or $5 gift certificates in any amount to be sent with the Rosebuds and cards announcing your gifts. Then your friends can make their own selections. A copy of our spring catalog is sent to each as soon as it comes from the press, and when they order, there can be no doubt that your gifts will be "Just what they wanted."

By ordering Star Roses or Star Rose Gift Certificates as Christmas gifts, you avoid Christmas shopping crowds and have the satisfaction of knowing your present will be joyfully received. There is always room for more Roses in a flower-lover's garden.

## Other Gift Suggestions

### "HOW TO GROW ROSES"

*1948 Revised Edition*

**By Robert Pyle and J. Horace McFarland, L.H.D.**

192 pages; cloth bound, 32 pages in natural color. An up-to-the-minute reference book on Rose-growing for those who wish to have something to turn to at once for sound, practical advice when Rose problems arise.

**$2.50 postpaid or, with a $10 order, only $1.50 postpaid.**

### SPECIAL:

With any Christmas Gift order of $5 to $10, we will send a copy of "How to Grow Roses" for $2.10, delivered for Christmas Day with your gift announcement.

### Christmas Special

★PEACE
★HAPPINESS
★CONFIDENCE

Three of the most-wanted Roses, with names that bring a special Christmas message. A Rosebud and announcement card will be sent for Christmas on gift orders, and the plants at proper time for planting.

**All 3 together for $5.70**

**Ask for OFFER 133**

FALL 1954

## LET THIS CATALOG BE YOUR

# STAR GUIDE TO GOOD ROSES

### STAR Trade-Mark

*Registered in U. S. Patent Office*

This is a *durable*, star-shaped Tag bearing the name of the Rose on the back. You have the satisfaction of always knowing a STAR Rose by name when it blooms. Insist on having the STAR Rose Trade-Mark on every Rose plant you purchase.

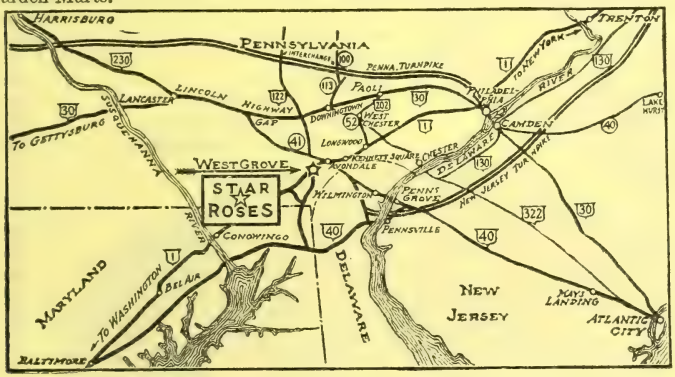
THE CONARD-PYLE CO. Star Rose Growers WEST GROVE PA. TRADE MARK REG. U.S. PAT. OFF.

### Star Rose Guarantee

We guarantee every STAR Rose to bloom the first blooming period after purchase; failing which we will replace the plant or refund its cost.

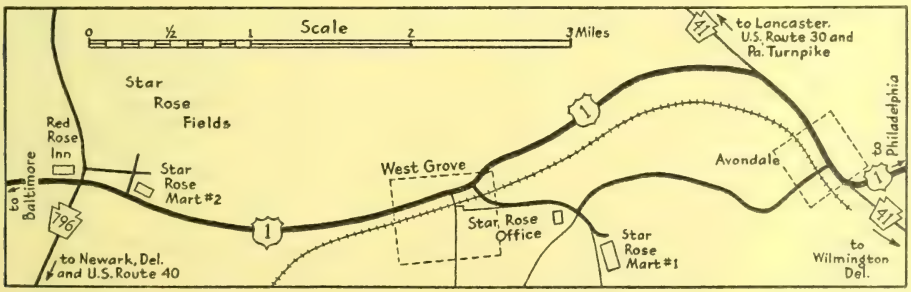
## VISIT STAR ROSES AND OUR GARDEN MARTS

Visitors are welcome. The great fields of Roses are in full bloom from JULY to OCTOBER, and Chrysanthemums from September to freezing weather. No one will urge you to buy. For customers who wish to be served, however, we have two Garden Marts.




**GARDEN MART NO. 1.** (At our greenhouses.) 1 mile off Route 1 at West Grove, Pa. Open every day, 10 A.M. to 4 P.M. (During spring planting season, from 10 A.M. to 6 P.M.) Come here for Rose plants **AFTER NOVEMBER 1.**

**GARDEN MART NO. 2.** On Route 1, 3 miles southwest of West Grove. Open only from late spring to mid-fall, 10 A.M. to 6 P.M., daily. Come here to see the Rose fields and the Chrysanthemums in bloom and to leave advance orders for plants. A picnic grove is available, and nearby is Red Rose Inn, famous for good food at reasonable prices.




Detailed map showing location of two Star Rose Garden Marts and Red Rose Inn

West Grove is on U. S. Route 1, 35 miles from Philadelphia, Pa., 17 miles from Wilmington, Del., 65 miles from Baltimore, Md.

NOTE: Rose plants may not be picked up at the nursery until AFTER NOVEMBER 1.

Mail-order shipments will be made at proper time for planting in your locality. Dormant Roses can be planted until just before the ground freezes for the winter. We recommend fall planting.

## PRICES IN THIS CATALOG
### apply until December 15, 1954. We do not ship C.O.D.

In collection offers, we reserve the right to substitute with varieties of equal or greater value, when necessary but no changes can be made on request. Please do not ask for changes in any of the Special Offers.

The quantity prices, given for each Rose in this catalog, apply ONLY on orders for three or more plants of one variety to be shipped at one time to one address. Special Offers also sent only to one address.

PLEASE NOTE: No plants are shipped between Dec. 10 and Jan. 2, due to possibility of delay during Christmas mail season.

### Fall Planting

We recommend fall planting of Roses in late autumn—late October for northern states; from November until the ground freezes, farther south. Fall-planted Roses are ready to grow when spring comes.

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Tom Thumb . . . . . 18

Vogue . . . . . 23

White Dawn . . . . . 25

# to GOOD ROSES 1954

## THE NEWER ROSES

**★SUTTER'S GOLD.** H.T. (Swim.) Plant Pat. 885. Brilliant golden buds, shaded coppery orange and vermilion. Intensely fragrant, especially remarkable for a yellow Rose. The long, sleek buds, on straight stems with few thorns, are perfect for cutting. Vigorous, tall, bushy plants, disease resistant and free in bloom. The high-centered open blooms, with 25 to 30 petals, vary from rich orange-gold in spring and fall to pale yellow tinted pink in midsummer. Bright, glossy foliage. The winner of three important international awards. It blooms and blooms, continuously. **$2.25 ea.; 3 or more, $2 ea.**

**★EDEN ROSE.** H.T. (Meilland.) Plant Pat. 1149. Named for the Garden of Eden, this triumphantly rich pink Rose looks like the ideal "Mother of Roses." It is fittingly big and beautiful, with 50 to 60 petals and a form that matches fond memories of old-time Rose blooms. Like them, it reaches its fullest glory when fully open. Its fragrance, too, is as rich and sweet as the Roses of memory's garden! The plants are stocky, with sturdy stems, growing 2 to 3 feet high.

Eden Rose has received gold and silver medals and certificates of merit in Europe. Here it has been much praised throughout its testing period. It is a seedling of the famous Peace Rose to which it bears considerable resemblance in size and form of bloom and foliage. **$2 ea.; 3 or more $1.75 ea.**

★Sutter's Gold

★Eden Rose ©

**5**

**Very Fragrant Roses**

**$9.25**

- **★Blanche Mallerin**
- **★Eden Rose**
- **★Mirandy**
- **★Sutter's Gold**
- **★Suzon Lotthe**

Each is one of the most fragrant of all Roses in its color class.

**OFFER 109**

★Fred Howard

## NEWER ROSES

★**FRED HOWARD.** H.T. (Howard.) Plant Pat. 1006. All-America award winner for 1952. Golden yellow buds tinted light red open to full-bodied, 50 petaled blooms of rich buff-yellow, lightly brushed with golden orange and pink. It blooms freely and the long-lasting flowers keep their color well. The plants are especially fine: bushy, shapely and even in growth, full foliaged, vigorous, reliably disease resistant and of medium height. Since it is an All-America winner, it has already proved that it does well in all parts of the country. This Rose is named for one of America's great hybridizers, who also gave us The Doctor and other varieties. **$2.50 ea.; 3 or more, $2.20 ea.**

★**PARAMOUNT.** H.T. (Swim.) Plant Pat. 984. Another new Rose with a fine, husky plant under it. Buds and blooms are a rich salmon-pink blended with tints of rose and peach. Long buds and high-centered blooms of about 30 petals on strong, tall, bushy plants, showing its relationship to the famous Charlotte Armstrong Rose. **$2 ea.; 3 or more, $1.75 ea.**

★**SYMPHONIE.** H.T. (Meilland.) Plant Pat. 958. Symphonie is pink, but not like other pink Roses. The color looks as if it were made up of thin layers of the luscious pink over a crystalline silvery tint, with the veins of the petals spreading a fine pattern, like a silken net, of deepest carmine-pink. On the backs of the petals, more of the undercolor shines through, and often the petals flash a slender thread of silver on their edges. It is truly a symphony in pink. Blooms are huge, with 25 to 35 broad, wavy petals. Intensely, deliciously fragrant. Excellent plants, strong in growth, free in bloom. Peace is one of the parents of this great new Rose, which has won the Gold Medal of the National Rose Society of England, and other awards both here and abroad. **$2 ea.; 3 or more, $1.75 ea.**

★Symphonie

### 4 SHOWY NEWER ROSES $7.45

*(Value $8.50)*

★**Fred Howard.** A yellow Rose on a splendid plant.

★**New Yorker.** Brilliant red that holds its color.

★**Paramount.** Rosy salmon-pink.

★**Symphonie.** Silky, fragrant deep pink.

A gorgeous quartet of handsome Roses. All are patented, newer varieties, and each of them has real distinction. Together, they will form a brilliant, showy group in a fine range of colors.

**ASK FOR OFFER 110**

## EVERBLOOMING STAR ROSES

**★ANGELS MATEU.** H.T. A most charming Rose with a color that is enchanting—a luscious, smooth orange-rose, distinct from all others. The flowers are very large, with 40 petals. Delicious red-raspberry fragrance. **$1.75 ea.; 3 or more, $1.55 ea.**

**★BETTY UPRICHARD.** H.T. Carmine and salmon. Buds are medium sized, long pointed and open to large, semi-double flowers. Its spicy blooms are bicolored, the outside of the petals deep carmine, inside silvery salmon. 20 petals. **$1.50 ea.; 3 or more, $1.30 ea.**

**★CALIFORNIA.** H.T. Plant Pat. 449. A glorious shade of ruddy orange, toned with saffron-yellow. Buds are long and pointed; flowers reach a diameter of 5 to 6 inches. Vigorous; healthy, glossy green foliage. 30 petals. **$1.50 ea.; 3 or more, $1.30 ea.**

★Capistrano

**★CAPISTRANO.** H.T. Plant Pat. 922. Rose-pink. Well-formed buds and blooms of rich, clear rose-pink that really lasts, on husky, bushy, free-blooming plants that are a joy to have in the garden. Good-sized flowers with 40 to 45 petals and pleasant fragrance. Flower stems are long and strong on the tall, shapely, well-branched plants. The American Rose Society rates this as one of the good pure pink Roses. **$2 ea.; 3 or more, $1.75 ea.**

**★CHARLOTTE ARMSTRONG.** H.T. Plant Pat. 455. Tall. Long, slender, rose-red buds open to extra-large blooms of deep, glowing rose, sometimes rose-red. 35 petals. **$2.25 ea.; 3 or more, $2 ea.**

**★CHRISTOPHER STONE.** H.T. Scarlet-crimson. Damask fragrance and almost continuous bloom. Vivid scarlet in June, becoming deep crimson with velvety, blackish shadings in the fall. 30 petals. One of the long-popular, dependable, deep red Roses. Some people like it even better than Crimson Glory. **$1.50 ea.; 3 or more, $1.30 ea.**

©

★Angels Mateu

**★CONDESA DE SASTAGO.** H.T. Bicolor. Opens with rich gold on the reverse of copper-red petals, changing to yellow and raspberry-red. 50 to 60 petals; delightfully fragrant. Blooms in quantity and almost continuously on vigorous, healthy plants that sometimes grow quite tall. **$1.50 ea.; 3 or more, $1.30 ea.**

**★CRIMSON GLORY.** H.T. (See in color on page 30.) Deep crimson. A glorious Rose in its perfect form, its size and its fragrance. 30 petals. A splendid plant, bushy, exceptionally free blooming and resistant to disease. Well-established plants are constantly in bloom all season. Widely held to be the best red Rose in the world. Plants are usually rather short and spreading: a front-row variety. Will gradually grow taller if always lightly pruned. **$1.75 ea.; 3 or more, $1.55 ea.**

**★DAINTY BESS.** Single (5 petals). H.T. Blush-pink. Dainty indeed in form, color and delicate wild-Rose fragrance. Long, wine-red stamens. The best single. **$1.50 ea.; 3 or more, $1.30 ea.**

©

★Christopher Stone

## EVERBLOOMING

★Duquesa de Penaranda

**★DUQUESA DE PENARANDA.** H.T. Copper-apricot. A luscious color, lovely at all times. Noted for almost continuous bloom, on splendid, upright plants. 35 petals. **$1.50 ea.; 3 or more, $1.30 ea.**

**★ECLIPSE.** H.T. (See in color on page 30.) Golden yellow. Distinctly different from any other Rose, with "super-streamlined" buds which often exceed 2 inches in length, ornamented with narrow, branching sepals. It is prolific, the beautiful tapering buds coming in quantities on rigid, upright stems on a vigorous plant with disease-resistant foliage. Open blooms are large, well formed, semi-double and a good, uniform, rich yellow. 25 to 30 petals. **$1.75 ea.; 3 or more, $1.55 ea.**

**★EDITOR McFARLAND.** H.T. Deep pink. Vigorous, healthy, upright plants of medium height are free with beautifully modeled buds and fragrant blooms of deep, bright pink on strong, wiry stems. The flowers keep their form and color for days. 30 petals. **$1.50 ea.; 3 or more, $1.30 ea.**

**★ETOILE DE HOLLANDE.** H.T. Crimson. Ever popular, with its delightful crimson color, fine form, long cutting stems, vigorous plants of medium height and true Rose perfume. 45 petals. Still extremely popular and in great demand although over thirty years old. **$1.50 ea.; 3 or more, $1.30 ea.**

**★FORTY-NINER.** H.T. (Swim.) Plant Pat. 792. One of the most brilliant of all bicolor Roses and certainly one of the most attractive. The color combination is rich and pleasing, vivid orient-red with chrome-yellow reverse, the yellow most evident in the bud and seen as flashes of a "golden lining" in the open blooms. Grand, vigorous, 3 to 4-foot plants with a satisfying amount of bloom. 25 to 40 petals. **$2.50 ea.; 3 or more, $2.20 ea.**

**★GIRONA.** H.T. Multicolored. Lovely buds of Turkey-red and golden yellow with 20 to 30 petals. The outside row of petals becomes light Tyrian-rose, and the inner petals soft golden yellow. The petals are of heavy texture, with rich attar-of-Rose fragrance—the most fragrant multicolor. Splendid Rose for cutting. **$1.50 ea.; 3 or more, $1.30 ea.**

★Forty-niner

**3 Favorites $5.30**

**★Forty-niner**
**★Golden Anniversary**
**★Katherine T. Marshall**

**ASK FOR OFFER 112**

**★GOLDEN ANNIVERSARY.** H.T. Plant Pat. 806. A sport of Good News, with flowers as handsome and abundant but of a color that ranges from soft buff to warm old-gold, sometimes flushed with tints of apricot or pink. Usually it shows only the buff to old-gold tones. Vigorous, well-branched plant with a lot of bloom and dense foliage right down to the ground. 50 to 60 petals. **$1.75 ea.; 3 or more, $1.55 ea.**

★Golden Anniversary ©

# to GOOD ROSES 1954

## STAR ROSES

**★GOLDEN DAWN.** H.T. Pale yellow with 50 to 60 petals. Fragrant. Beautiful foliage on low, bushy plants. Rated 8.1 by the American Rose Society. **$1.50 ea.; 3 or more, $1.30 ea.**

**★GOOD NEWS.** H.T. (Meilland.) Plant Pat. 426. (See in color on page 16.) Buds of deep coppery pink open slowly to great 60-petaled blooms with a glowing coppery center, toning to shell-pink on the outer petals. Rich Tea fragrance. A vigorous, healthy plant almost continuously in bloom. **$2 ea.; 3 or more, $1.75 ea.**

**★GRANDE DUCHESSE CHARLOTTE.** H.T. Plant Pat. 774. The long buds are burnt-carmine, opening to 25 petaled blooms of a lovely begonia-rose. The plant is tall, graceful and disease resistant. Buds come singly; wonderful for cutting. **$2 ea.; 3 or more, $1.75 ea.**

**★HORACE McFARLAND.** H.T. Plant Pat. 730. Deep apricot buds open rich salmon and coral-pink blended with apricot. Very long lasting, with fine form. Blooms in constant succession on rather low, upright plants that improve with age. 40 to 45 petals. **$2 ea.; 3 or more, $1.75 ea.**

**★KAISERIN AUGUSTE VIKTORIA.** H.T. Cream-white. Long, shapely buds open to delightfully scented, cream-white flowers with a slight lemon tint in the center. 100 petals. **$1.50 ea.; 3 or more, $1.30 ea.**

**★KATHERINE T. MARSHALL.** H.T. Plant Pat. 607. A warm pink Rose on erect, tall, hardy plants. The large, cupped flowers have 22 heavy petals of coral-pink, with a golden glow. Fruity fragrance. **$1.75 ea.; 3 or more, $1.55 ea.**

**★MME. COCHET-COCHET.** H.T. (See in color on page 30.) Long-pointed buds of coppery pink, flushed orange, open to fragrant, cupped flowers of soft salmon-pink with a satiny sheen. The petals vary from 20 to 40. **$1.50 ea.; 3 or more, $1.30 ea.**

**★MME. HENRI GUILLOT.** H.T. Plant Pat. 337. Exquisitely formed, fragrant, urn-shaped buds of raspberry-pink lit with flame, change to a brilliant, satiny watermelon-pink blend as they fully open. Handsome, very shiny foliage. Don't miss this Rose. 25 petals. **$2 ea.; 3 or more, $1.75 ea.**

**★MIRANDY.** H.T. Plant Pat. 632. Crimson. (See in color on page 16.) The huge, 50-petaled, deep crimson flowers open slowly from exquisitely modeled, ovoid buds, and are filled with rich, penetrating Damask fragrance. Aging flowers turn to a deep wine-red color. Very free blooming all season. **$2.25 ea.; 3 or more, $2 ea.**

**3 Gems $5.25**

**★Horace McFarland**
**★Grande Duchesse Charlotte**
**★Mme. Henri Guillot**

**ASK FOR OFFER 113**

★Horace McFarland

★Grande Duchesse Charlotte

★Katherine T. Marshall

## EVERBLOOMING

★Mission Bells

**★NEW YORKER.** H.T. Plant Pat. 823. (See in color on page 17.) Fiery red blooms on long, stiff stems, a brilliant red that does not fade or blue. Well-formed bud and bloom; very fragrant. Sturdy, tall, disease-resistant plant. 35 petals. **$2 ea.; 3 or more, $1.75 ea.**

**★NOCTURNE.** H.T. Plant Pat. 713. Red. Long-pointed buds of perfect form open slowly to blooms of bright cardinal-red with dark shadings. Coppery red during very hot weather. Blooms of show shape, with unique form and about 25 wavy petals. Fragrant. Vigorous plants, resistant to black-spot. Nocturne has proved hardy in the North, heat-resistant in the South and popular everywhere, with the high Rose Society rating of 8.0. **$2 ea.; 3 or more, $1.75 ea.**

**★MISSION BELLS.** H.T. Plant Pat. 923. A Rose of glowing salmon or shrimp-pink. Buds are well pointed, opening to high-centered flowers often 5 inches across, with about 40 petals. Quantities of bloom all season. Tea fragrance. Bushy, fairly tall plants, resistant to black-spot. It is good. **$2 ea.; 3 or more, $1.75 ea.**

**★MRS. E. P. THOM.** H.T. Yellow. Long-pointed buds open to well-formed blooms of clear, deep canary-yellow without any carmine markings. The unfading, fragrant flowers are large and fully double, with long stems. Among the best of the clear yellow everblooming varieties, both for garden and for cut flowers. 40 petals. **$1.50 ea.; 3 or more, $1.30 ea.**

**★MRS. PIERRE S. DU PONT.** H.T. Golden yellow. A Rose that blooms more than any other golden yellow variety. Nicely formed buds and fragrant, double flowers. 40 petals. Bushy plants. **$1.50 ea.; 3 or more, $1.30 ea.**

★Mrs. Pierre S. du Pont

★Nocturne

**★POINSETTIA.** H.T. Scarlet. Through hot weather or cool, this Rose can be depended upon to produce its brilliant flowers of clear scarlet-red. The large, brilliant blooms are well formed and freely produced. 28 petals. **$1.50 ea.; 3 or more, $1.30 ea.**

**★PRESIDENT HERBERT HOOVER.** H.T. Multicolored. Large, delightfully fragrant blooms of scarlet, yellow, cerise and flame, on erect, firm stems. Its tall plant blooms freely. 25 petals. **$1.50 ea.; 3 or more, $1.30 ea.**

**★RADIANCE.** H.T. Rose-pink. The two-toned pink, cupped flowers have true Rose fragrance. In continuous demand for its vigorous, healthy growth and remarkable freedom of bloom. One of the world's most dependable Roses. 23 petals. **$1.50 ea.; 3 or more, $1.30 ea.**

## STAR ROSES

**★RED RADIANCE.** H.T. Smooth cerise or raspberry-red. Long lived, free blooming and does well everywhere. 23 petals. **$1.50 ea.; 3 or more, $1.30 ea.**

**★RUBAIYAT.** H.T. Plant Pat. 758. Brilliant rose-pink to cerise-red, with graceful, long, shapely bud and a wealth of old-Rose fragrance. The large flowers come freely on long, strong stems. Tall and vigorous, hardy and disease resistant. 25 petals. **$1.75 ea.; 3 or more, $1.55 ea.**

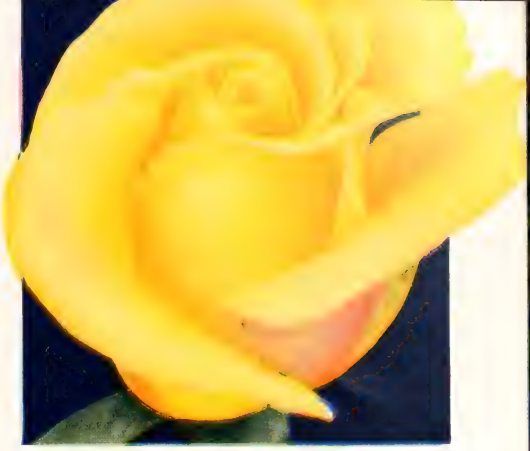
★Show Girl

**★SHOW GIRL.** H.T. Plant Pat. 646. Rich phlox-pink. Remarkable for the length of its lovely, very long-pointed buds and the strength and vigor of the tall plants. Deep, vivid pink blooms of good substance and exhibition form are produced on long, strong stems. 15 to 20 petals. **$2 ea.; 3 or more, $1.75 ea.**

**★SOEUR THERESE.** H.T. Buttercup-yellow. Blooms in candelabras (not clusters) of from 5 to 15 flowers, on sturdy canes that hold the blooms erect. Each flower is fine for cutting, as it comes on a wiry stem from 6 to 8 inches in length. Long-pointed buds richly marked with carmine; open blooms clear yellow. 25 petals. **$1.50 ea.; 3 or more, $1.30 ea.**

**★TALISMAN.** H.T. Multicolored. A glorious combination of orange, yellow and rose-red. A popular Rose for cutting, with its choice, distinctive form. The fragrant blooms are most highly colored in the fall. 25 petals. **$1.50 ea.; 3 or more, $1.30 ea.**

**★TALLYHO.** H.T. Plant Pat. 828. Handsome blooms of luscious raspberry-rose, the outside a darker shade of the same rich color. It holds its color remarkably, from bud to fullest bloom. And what a plant! Great, long, reddish canes are topped with glorious bursts of bloom in quantity at one time. Rich spicy fragrance. A highly superior, long-lasting Rose of fine form and a choice new color in Roses. 34 petals. Plants are tall and upright. **$2 ea.; 3 or more, $1.75 ea.**



★Soeur Therese ©

**4 OLD FAVORITES $4.95**
*Tried and True*

**★President Herbert Hoover**
**★Radiance**
**★Red Radiance**
**★Soeur Therese**

**ASK FOR OFFER 115**

**★TEXAS CENTENNIAL.** H.T. Brilliant red sport of the famous Pres. Hoover Rose. Its red buds turn glowing salmon-red or deep coppery pink in the fully opened flowers. They come almost continuously on strong, erect stems. Fragrant. 25 petals. Splendid, tall plants and a very handsome, dependable Rose. **$1.50 ea.; 3 or more, $1.30 ea.**

**★THE DOCTOR.** H.T. Satiny pink. The buds are long and pointed, expanding to enormous flowers when fully open. One of the most fragrant of pink Roses. Of fine form, the color is a uniform silvery pink in both bud and open flower. Not so prolific as some but of extra quality. 23 petals. **$1.50 ea.; 3 or more, $1.30 ea.**

★Tallyho

# STAR

# BLUE BANNER STAR DOZEN

**All No. 1 Quality Star Roses**

© ★Good News. $2 ea.

## LUCKY 7 for $13.40

**(Value $15.25)**

Seven famous varieties from the Star Dozen collection, in as many different colors. If you haven't space for the full dozen, this is your next best buy.

| | |
|---|---|
| ★**Chrysler Imperial** | $2.50 |
| ★**Confidence** | 2.00 |
| ★**Dr. Debat** | 2.00 |
| ★**Good News** | 2.00 |
| ★**New Yorker** | 2.00 |
| ★**Peace** | 2.50 |
| ★**Sutter's Gold** | 2.25 |

**ASK FOR OFFER 116**

Twelve of the most glamorous of all the great, popular, patented Hybrid Teas in the world today! The STAR DOZEN has always been one of our most popular features. This year we have added still more of the newer, but well tested, patented Roses and All-America winners, making it better than ever.

★**BLANCHE MALLERIN.** Plant Pat. 594. Pure frosty white, fragrant, with long, long buds. (See page 7.) **$2 ea.**

★**CHRYSLER IMPERIAL.** Plant Pat. 1167. Unfading deep crimson with heavenly fragrance. (See page 4.) **$2.50 ea.**

★**CONFIDENCE.** Plant Pat. 1192. Big, fragrant blooms in a pastel blend of colors like those of sun-ripe peaches. (See below and page 7.) **$2 ea.**

★**DR. DEBAT.** Plant Pat. 961. A new pink that is well blessed with both virtue and charm. Very pleasing. (See above and page 5.) **$2 ea.**

★**GOOD NEWS.** Plant Pat. 426. Handsome blooms in quantity on dependable plants. Apricot-pink tints. (See above and page 13.) **$2 ea.**

★**HELEN TRAUBEL.** Plant Pat. 1028. Dainty pink with apricot tints. Elegant form. Tall and vigorous. (See page 8.) **$2.50 ea.**

★Mirandy $2.25 ea.

★Confidence. $2 ea.

# DOZEN

# 12 OF THE FINEST

## Including Peace

★Dr. Debat. $2 ea.

★New Yorker. $2 ea.

If you were asking us to recommend our own choice of just 12 Roses, this would be the list. For beginning a Rose garden or adding to the plants you have, the STAR DOZEN will give you big value and infinite pleasure. All are STAR ROSES—exactly the same high grade of plants as those sold separately.

**★LOWELL THOMAS.** Plant Pat. 595. The best pure yellow All-America Rose; remarkably unfading. (See page 5.) **$2 ea.**

**★MIRANDY.** Plant Pat. 632. Big, bountiful and gloriously fragrant. A deep wine-crimson in color. (See pages 13 and 16.) **$2.25 ea.**

**★NEW YORKER.** Plant Pat. 823. Shining, fiery red, with high-centered buds that are fine for cutting. (See above and page 14.) **$2 ea.**

**★PEACE.** Plant Pat. 591. Widely acclaimed as the loveliest flower that grows. Pale gold edged with blush pink. (See below and page 31.) **$2.50 ea.**

**★SUTTER'S GOLD.** Plant Pat. 885. Brilliant golden buds shaded coppery orange and vermilion. Intensely fragrant. (See page 9.) **$2.25 ea.**

**★SUZON LOTTHE.** Plant Pat. 934. A delectable newer kind: pink and pearly white. Long lasting; super-fragrant. (See page 31.) **$2 ea.**

**1 each of above 12**

**$22.85** (Value $26)

**ASK FOR OFFER 117**

## STAR 5 for $9.75

- **★Blanche Mallerin.** $2 ea.
- **★Helen Traubel.** $2.50 ea.
- **★Lowell Thomas.** $2 ea.
- **★Mirandy.** $2.25 ea.
- **★Suzon Lotthe.** $2 ea.

**OFFER 117A**

★Peace. $2.50 ea.

★The Fairy. Hardy, continuous-blooming, 3 to 4-foot shrub Rose that requires no spraying

## EVERBLOOMING SHRUB ROSE

This new type of Rose gives us the world's most valuable plant for use about the home grounds. For it is a medium small, refined shrub that blooms all season. Its growth is mound-shaped, densely branching, thick and bushy. Use, for instance, in place of the more common Barberry or Bridal Wreath for a planting of greater distinction and constant lovely bloom from June to freezing weather. It is most attractive, as an accent plant or for mass plantings, living fences, or dog-proof hedges.

**★THE FAIRY.** See illustration. One of the finest and most useful plants ever introduced. A regular "Busy-Lizzie" for bloom. Rosettes of seashell-pink come in large sprays, continually. A medium low, spreading bush with small, shiny, attractive foliage as pretty as boxwood and needs no spraying. It grows here to 4 feet high and broader than high, but can be kept lower. Rated 9.3 out of 10 by the American Rose Society, it does well everywhere. **$1.50 ea.; 3 to 11, $1.30 ea.; 12 or more, $1.20 ea.**

## HYBRID PERPETUAL ROSES

These very hardy bush Roses can be grown in the colder climates without winter protection, and both varieties are worthy of a garden place anywhere. Healthy, vigorous, undemanding and beautiful.

**★FRAU KARL DRUSCHKI.** The world-renowned snow-white Hybrid Perpetual Rose that repeats its blooms throughout the season. Not fragrant, but unsurpassed in form and size. **$1.50 ea.; 3 or more, $1.30 ea.**

**★HENRY NEVARD.** This delightfully fragrant, deep crimson Hybrid Perpetual Rose repeats its glowing blooms in the fall. **$1.50 ea.; 3 or more, $1.30 ea.**

**OFFER 118:** One each of the above two $2.60

## MINIATURE ROSES

3-inch Pot-Grown Plants, Postpaid

Fall shipment for outdoor planting in the south. For outside, north of Washington, D. C., we advise spring planting. For indoor winter flowering, rest plants outdoors until after January 1, then pot and place in a sunny window. We can supply rested plants after January 1, for indoor flowering. They will not thrive in a dry atmosphere. Plants grow 8 to 12 inches tall with beautifully formed, perfect, tiny Rose blooms.

**★BO-PEEP.** Plant Pat. 976. Deep rose-pink buds and densely double, arbutus-pink flowers in airy sprays. **$1 ea.; 3 or more, 90c ea.**

**★MIDGET.** Plant Pat. 466. The tiniest rose-red, fully double Rose. **$1 ea.; 3 or more, 90c ea.**

**★PIXIE.** Plant Pat. 408. The world's smallest double white Rose. It shows pink shadings in cool weather. **$1 ea.; 3 or more, 90c ea.**

**★RED IMP.** Plant Pat. 1032. Solid, brightest unfading crimson. Beautifully formed buds and blooms. **$1 ea.; 3 or more, 90c ea.**

**★ROSA ROULETTI.** Rose-pink, double flowers an inch in diameter. **$1 ea.; 3 or more, 90c ea.**

**★SWEET FAIRY.** Plant Pat. 748. Fragrant, dark pink buds; very double, 1-inch blooms of apple-blossom-pink. **$1 ea.; 3 or more, 90c ea.**

**★TOM THUMB.** Deep crimson buds open slightly lighter with a bright "eye" in the heart of the flower. **$1 ea.; 3 or more, 90c ea.**

**3 MINIATURE ROSES $2.70**

**★Pixie.** Plant Pat. 408. White.
**★Red Imp.** Plant Pat. 1032. Brightest crimson.
**★Sweet Fairy.** Plant Pat. 748. Apple-blossom-pink.

**ASK FOR OFFER 118A**

**7 MINIATURE ROSES $6.30**

One each of all the above kinds

Having a whole collection of these little fairy Roses is even more interesting than a selection.

**ASK FOR OFFER 118B**

## GROUND-COVER ROSE

**★MAX GRAF.** Large, single, apple-blossom-pink flowers in June. Very hardy. Beautiful foliage. **$1.35 ea.; 3 to 11, $1.15 ea.; 12 or more, $1 ea.**

## ROSES FOR LIVING FENCES

"Living fences" are easy to erect, and pleasant to view from both sides. For this use, plant Floribundas, or The Fairy (left above) or Hugonis (below). They are ideal for any properties, large or small.

## SHRUB ROSE

**★HUGONIS (The Golden Rose of China).** Beautiful plants, 6 feet in height and spread, are covered to the tips of the graceful arching canes with brilliant yellow, single blooms in early May. Makes a distinctive and almost impenetrable hedge. **$1.50 ea.; 3 or more, $1.30 ea.**

*New for 1955*

# ALL-AMERICA FLORIBUNDA ROSE

## ★JIMINY CRICKET

(Plant Patent Pending)

We rate this newest All-America winner as one of the best. Its urn-shaped, tangerine-red buds are probably the greatest of its many attractions. They are beautiful.

As they open, the color becomes a blend of orange and vermilion tones, softening later to a good coral-pink that is pleasing and never blues. The petals are numerous, of good size and substance, and drop off cleanly as they fade.

Jiminy Cricket has a practically perfect plant, upright and shapely, superbly free in bloom and growing 3 to 4 feet tall. The foliage is glossy green. It would be hard to imagine a more handsome or striking hedge plant, but even one plant of this beauty makes a good showing in a garden. It is a kind that will never permit itself to be overlooked!

It is also quite fragrant for a Floribunda, with a pleasing true Rose scent. This is the only Floribunda All-America winner for this year, and it is a honey. **$2.50 ea.; 3 or more, $2.20 ea.; 25 or more, $2 ea.**

©

★Jiminy Cricket

★Red Wonder

**3 NEWEST FLORI'S $5.70**

**★Jiminy Cricket**
**★Lilibet**
**★Red Wonder**

**ASK FOR OFFER 119**

## *Our Newest Floribunda*

**★RED WONDER.** Plant Patent Pending. This newest Star Rose introduction comes from Holland, originated by Gerrit de Ruiter. It is a wonder: a rich red Rose with a flashing brilliance. The buds are very dark oxblood-red. Opening blooms are a glowing shade of crimson-carmine that is deep and bright at the same time, with an unusual iridescent quality, and gloriously unfading. It is admirably free in bloom, coming in large, handsomely arranged clusters. Individual blooms are good sized for a Floribunda, 3 to 3½ inches across, with 25 to 30 petals, velvety on the inside, satiny on the outer surface and with a pleasing fragrance. They are very long lasting, both as cut flowers and on the bush, and the petals drop off cleanly, so that the bushes are always neat, well groomed and full of only fresh-looking bloom.

The vigorous plants are bushy, much branched and grow 2½ to 3 feet high. The foliage is leathery, with a slight gloss, and shows good resistance to blackspot. Altogether, this is an excellent, showy and charming new Floribunda. There are a number of good red kinds, but always room for one more when it is as good as this. **$2 ea.; 3 or more, $1.75 ea.; 25 or more, $1.60 ea.**

# Thrilling Newer Floribunda Roses for Your Garden

★Fashion

**★FASHION.** Plant Pat. 789. Blooms are bright coral-peach, a most amazing color because it is so brilliant and, at the same time, so soft and lovely. The open blooms are about 3 inches across or larger, with 23 wavy petals and bright golden stamens. It has considerable old-Rose fragrance. Plants are good and vigorous, bushy, with neat, small, glossy foliage. It reaches a height of 2½ to 3 feet. In disease resistance it is well above average. **$2 ea.; 3 or more, $1.75 ea.; 25 or more, $1.60 ea.**

**★LILIBET.** Plant Pat. 1209. A really pleasant soft pink flower of lilting form. Lilibet makes a broad, very bushy plant about 2½ feet high, with wiry stems thickly studded with the dainty blooms and small, neat foliage. Its delicate fragrance suits its winsome dawn-pink coloring and charming form. Sturdily disease-free and vigorous, with a lot of bloom all season. The blooms practically always come in large clusters, with many opening at the same time. About 30 petals. **$2 ea.; 3 or more, $1.75 ea.; 25 or more, $1.60 ea.**

★Lilibet

© ★Irene of Denmark

**★IRENE OF DENMARK.** Plant Pat. 889. This Rose is the answer to a long-felt need for a better white Floribunda. Buds and opening blooms have the exquisite, true "sweetheart" form, daintily perfect. Full blooms are large, double without being too double, graceful and a clean frosty white. (Occasionally a flower will show a pretty tinge of pink but that is rather rare.) Plants are vigorous, but fine in texture, very bushy, with an abundance of small, neat foliage. 2 to 2½ feet tall. This is another of those extra-hardy Floribunda Roses from the Poulsens of Denmark, and one that starts blooming very early in the season. 40 petals. **$1.75 ea.; 3 or more, $1.55 ea.; 25 or more, $1.40 ea.**

# Free-Blooming, Hardy, Handsome

## Floribundas

©

★Ma Perkins

**★MA PERKINS.** Plant Pat. 1143. More fragrant than most Floribundas, with a fresh, spicy scent. The daintily formed buds are soft yet rich pink, flushed with yellow at the base. They open exquisitely, with 25 or more petals of shell-pink and delicate coral tones. The plants are excellent, good and bushy, about 3 feet high, with abundant, highly disease-resistant foliage, sturdy stems and lots of bloom. **$2 ea.; 3 or more, $1.75 ea.; 25 or more, $1.60 ea.**

**★COCORICO.** Plant Pat. 1193. A gay and showy color: you may call it scarlet, or orange-red, or spectrum-red, but you'll never call it dull! The 2½ to 3-inch flowers are semi-double, with 5 to 9 broad, very velvety petals. Blooms come continuously in open, well-formed clusters. Bushy, upright plants of medium height with good, leathery, disease-resistant foliage. The color fades less than most orange-toned varieties and it resists burning remarkably well. It makes a constant bright spot in the garden. **$2 ea.; 3 or more, $1.75 ea.; 25 or more, $1.60 ea.**

★Cocorico

©

# Healthy, Hardy, Everblooming

★Carrousel

**★ALAIN.** (Meilland.) Bright, even carmine-red buds and blooms in huge clusters, well distributed over densely branching plants. The semi-double flowers have more petals than older red kinds and open prettily to show gleaming yellow centers. Blooms are long lasting and hold their color to the end. Thick foliage on strong stems and husky, 2½-foot plants. **$1.50 ea.; 3 or more, $1.30 ea.; 25 at $1.20 ea.**

**★BETTY PRIOR.** Plant Pat. 340. Large branching clusters of single blooms resembling red dogwood in shape, size and color. 5 petals. The 3½ to 5-foot plants are abundantly branched and continuous in bloom. One of the very best. **$1.50 ea.; 3 or more, $1.30 ea.; 25 at $1.20 ea.**

**★CARROUSEL.** Plant Pat. 1066. This Rose probably should be put in the new "Grandiflora" class. (See page 2.) Buds and blooms have H.T. form, frequently come singly on long stems, and are large for a Floribunda. Attractive, unfading dark red. 20 petals. Vigorous, upright, 3-foot plants. **$2 ea.; 3 or more, $1.75 ea.; 25 or more, $1.60 ea.**

**★DONALD PRIOR.** Plant Pat. 377. A famous old variety of sparkling red, with 12 petals to each flower. Noted for reliably vigorous plants and continuous bloom. 3½ feet tall. **$1.50 ea.; 3 or more, $1.30 ea.; 25 at $1.20 ea.**

**★FLORADORA.** Constantly in bloom and an entirely new shade in Roses—a brilliant geranium or cinnabar-red, as arresting under artificial light as in the garden. Floradora blooms are always the eye-catchers. 50 petals. 2½ to 3-foot plants. **$1.50 ea.; 3 or more, $1.30 ea.**

**★FRENSHAM.** An outstanding crimson-red with bushy plants, 3 feet high and about as wide. Beautifully formed, unfading buds come continuously. **$1.50 ea.; 3 or more, $1.30 ea.; 25 or more, $1.20 ea.**

**★GOLDILOCKS.** Plant Pat. 672. Rich golden yellow. Lovely buds open to very double blooms up to 3 inches across on spreading, bushy plants, 2½ feet high. Abundant bloom. Makes a striking display, showy even from a distance. The best yellow Floribunda. 45 petals. **$1.75 ea.; 3 or more, $1.55 ea.; 25 or more, $1.40 ea.**

© ★Goldilocks

## 3 Fine Floribundas $5.10

**★Fashion**
**★Irene of Denmark**
**★Red Favorite**

**ASK FOR OFFER 122**

★Floradora ©

# Floribunda Roses

★**MASQUERADE.** Plant Pat. 975. A gay harlequin of a Rose. Buds are yellow touched vermilion, open light yellow and then darken to rose-pink and light red, with a spray of blooms showing all colors at once. Height 3 feet, bushy. 12 to 20 petals. **$2 ea.; 3 or more, $1.75 ea.; 25 or more, $1.60 ea.**

★**PINOCCHIO.** Plant Pat. 484. Sprays of winsome buds, rich salmon flushed with gold, open slowly to double, clear pink blooms 1½ inches across. 30 petals. Free blooming, with good foliage. 2 feet. **$1.50 ea.; 3 or more, $1.30 ea.; 25 or more, $1.20 ea.**

★**POULSEN'S BEDDER.** The big, lightly ruffled blooms are a clear, clean pink, always fresh looking at all stages. Strong, upright, hardy, healthy plants about 3 feet tall, with lots of bloom. **$1.50 ea.; 3 or more, $1.30 ea.; 25 or more, $1.20 ea.**

★**RED FAVORITE.** Plant Pat. 1189. A new, deep red large-flowered Floribunda on low, compact plants that make it superb as a "front-row" variety. The rich color has life and brilliance, and is remarkably unchanging. **$2 ea.; 3 or more, $1.75 ea.; 25 or more, $1.60 ea.**

★**RED PINOCCHIO.** Plant Pat. 812. Velvety, deep red; 25 to 30 petals. Popular in all climates. 2 to 2½ feet. **$1.75 ea.; 3 or more, $1.55 ea.; 25 or more, $1.40 ea.**

★**RED RIPPLES.** A clear, true, joyous red in bud and bloom. The semi-double, wavy-petaled flowers keep coming continuously. Vigorous and healthy, it is the tallest red Floribunda (3 to 4½ feet or more) and one of the best. **$1.50 ea.; 3 or more, $1.30 ea.; 25 or more, $1.20 ea.**

★**VOGUE.** Plant Pat. 926. This All-America winner is a popular new color: a rich coral-rose. It is a sister plant of Fashion, but Vogue's color is deeper and bolder, with more red in it. Blooms are also more double, beautifully formed, fragrant, and on a splendid plant. **$2 ea.; 3 or more, $1.75 ea.; 25 or more, $1.60 ea.**

★Vogue ©

**3 Famous Floribundas $4.60**

★**Goldilocks** ★**Pinocchio** ★**Vogue**

**ASK FOR OFFER 123**

★Red Favorite. The best low-growing new red Floribunda

★Pinocchio ©

© ★City of York

## HARDY, LARGE-FLOWERED

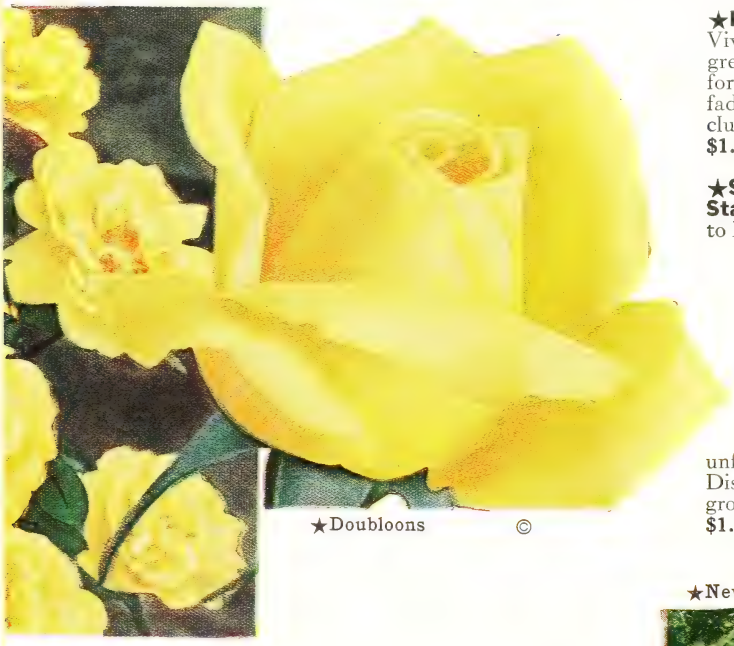
# CLIMBING ROSES

All these climbers are large-flowered kinds that give a glorious display and countless cut flowers, needing little care. Climbing Roses usually bloom the second season after planting. Do not prune the first year's growth of any of these kinds. Later, prune only enough to keep within bounds and to remove worn out, dead wood.

**★CITY OF YORK.** White. Hardy and strong growing, with a lot of bloom over a long season in spring. Very fragrant, 3-inch, semi-double flowers of creamy white. The only climber to be given the Gold Medal of the American Rose Society. **$1.50 ea.; 3 or more, $1.30 ea.**

**★DOUBLOONS.** Big, shapely buds and firm-textured blooms of buff-yellow flushed apricot. Spicy fragrance. Early. 10 to 12-foot canes. Hardy, vigorous and healthy, this is a delightful climber. **$2 ea.; 3 or more, $1.75 ea.**

**★KING MIDAS.** Plant Pat. 586. Early. Large, double, golden yellow blooms from pointed buds of golden yellow flushed with red. Vigorous, with dark green, leathery foliage. Moderately fragrant. **$2 ea.; 3 or more, $1.75 ea.**



★Doubloons ©

**★PAUL'S SCARLET CLIMBER.** Midseason. Vivid scarlet and marvelously attractive, with a great mass of bloom. The colorful show keeps up for weeks. The brilliant color does not burn or fade and the bloom in June is profuse, in great clusters all over the plant. **$1.50 ea.; 3 or more, $1.30 ea.**

**★SPANISH BEAUTY (Mme. Gregoire Staechelin).** Early. Long-pointed buds open to big ruffled blooms of two delicious, contrasting shades of pink, the inside of the petals a lovely pearl-pink, deeper pink outside. Fragrant; long stemmed. Vigorous plant, will cover a large area. Free blooming and altogether captivating. **$1.50 ea.; 3 or more, $1.30 ea.**

**★THOR.** Plant Pat. 387. Crimson. Big 4-inch, fragrant, very double blooms with 55 to 60 petals, on long stems. Rich, unfading crimson-red. Long blooming season. Disease-resistant foliage. A vigorous climber, growing 8 to 10 feet high. **$2 ea.; 3 or more, $1.75 ea.**

★New Dawn

**4 POPULAR CLIMBING ROSES $5.65**

**Red · Yellow · Pink · White**

**★Blaze.** Brilliant red.
**★Doubloons.** Yellow.
**★New Dawn.** Everblooming pink.
**★White Dawn.** Everblooming white.

**ASK FOR OFFER 124**

# ROSE ORDER SHEET — FALL 1954

## STAR ROSES ★ The Conard-Pyle Co., West Grove, Pa.

TERMS: Please send payment with order or before shipment. No C.O.D.'s

Orders accepted subject to stock unsold. Prices are for dormant Roses, fall 1954, 2-year, field-grown, guaranteed to bloom. See catalog for prices of 3 alike. NOTE: All "3-for" and group offer prices apply ONLY when plants are shipped together to one address. We pay delivery in the U.S.A. on all Roses if order is received by December 15, 1954. Please add 25c handling charge if order is less than $5, and 1% sales tax for Penna. deliveries.

Plants will be shipped at proper time for planting in your locality.

Date _____ Amount Enclosed $ _____

NOTE: If a plant you order is already sold out, we will select for you a similar variety of equal or greater value, if such is available. If you do not wish this service, mark X here. ☐

**PLEASE PRINT OR WRITE YOUR NAME AND ADDRESS VERY PLAINLY. BE SURE TO GIVE POST OFFICE**

| | |
|---|---|
| Ex. | NAME _____ |
| Ex. Pd. | P.O. BOX or STREET _____ R.F.D. _____ |
| P. Post | POST OFFICE _____ (We fill this in) |
| | COUNTY _____ STATE _____ |
| Adds. | EXPRESS ADDRESS If Different From P. O. _____ |

### HYBRID TEA ROSES

| Quan. | | Each | Total |
|---|---|---|---|
| | Angels Mateu | $1.75 | |
| | Betty Uprichard | 1.50 | |
| | Blanche Mallerin | 2.00 | |
| | Buccaneer | 2.75 | |
| | California | 1.50 | |
| | Capistrano | 2.00 | |
| | Charles Mallerin | 2.50 | |
| | Charlotte Armstrong | 2.25 | |
| | Christopher Stone | 1.50 | |
| | Chrysler Imperial | 2.50 | |
| | Condesa de Sastago | 1.50 | |
| | Confidence | 2.00 | |
| | Crimson Glory | 1.75 | |
| | Dainty Bess | 1.50 | |
| | Dr. Debat | 2.00 | |
| | Duquesa de Penaranda | 1.50 | |
| | Eclipse | 1.75 | |
| | Eden Rose | 2.00 | |
| | Editor McFarland | 1.50 | |
| | Etoile de Hollande | 1.50 | |
| | Forty-niner | 2.50 | |
| | Fred Howard | 2.50 | |
| | Girona | 1.50 | |
| | Golden Anniversary | 1.75 | |
| | Golden Dawn | 1.50 | |
| | Good News | 2.00 | |
| | Grande Duchesse Char. | 2.00 | |
| | Happiness | 2.00 | |
| | Helen Traubel | 2.50 | |
| | Horace McFarland | 2.00 | |
| | K. A. Viktoria | 1.50 | |
| | K. T. Marshall | 1.75 | |
| | Lowell Thomas | 2.00 | |
| | Mme. Cochet-Cochet | 1.50 | |
| | Mme. Henri Guillot | 2.00 | |
| | Col. Total $ | | |

### HYBRID TEA ROSES

| Quan. | | Each | Total |
|---|---|---|---|
| | Miami | $2.00 | |
| | Mirandy | 2.25 | |
| | Mission Bells | 2.00 | |
| | Mojave | 2.75 | |
| | Mrs. E. P. Thom | 1.50 | |
| | Mrs. P. S. du Pont | 1.50 | |
| | New Yorker | 2.00 | |
| | Nocturne | 2.00 | |
| | Paramount | 2.00 | |
| | Peace | 2.50 | |
| | Pennsylvanian | 2.00 | |
| | Poinsettia | 1.50 | |
| | President Eisenhower | 2.50 | |
| | Pres. Herbert Hoover | 1.50 | |
| | Radiance | 1.50 | |
| | Red Radiance | 1.50 | |
| | Rubaiyat | 1.75 | |
| | Show Girl | 2.00 | |
| | Soeur Therese | 1.50 | |
| | Sun King | 2.50 | |
| | Sutter's Gold | 2.25 | |
| | Suzon Lotthe | 2.00 | |
| | Symphonie | 2.00 | |
| | Talisman | 1.50 | |
| | Tallyho | 2.00 | |
| | Texas Centennial | 1.50 | |
| | The Doctor | 1.50 | |
| | Tiffany | 3.00 | |

### GRANDIFLORA ROSE

| | | | |
|---|---|---|---|
| | Queen Elizabeth | 3.00 | |
| | Col. Total $ | | |

### FLORIBUNDA ROSES

| Quan. | | Each | Total |
|---|---|---|---|
| | Alain | $1.50 | |
| | Betty Prior | 1.50 | |
| | Carrousel | 2.00 | |
| | Cocorico | 2.00 | |
| | Donald Prior | 1.50 | |
| | Fashion | 2.00 | |
| | Floradora | 1.50 | |
| | Frensham | 1.50 | |
| | Goldilocks | 1.75 | |
| | Irene of Denmark | 1.75 | |
| | Jiminy Cricket | 2.50 | |
| | Lilibet | 2.00 | |
| | Ma Perkins | 2.00 | |
| | Masquerade | 2.00 | |
| | Pinocchio | 1.50 | |
| | Poulsen's Bedder | 1.50 | |
| | Red Favorite | 2.00 | |
| | Red Pinocchio | 1.75 | |
| | Red Ripples | 1.50 | |
| | Red Wonder | 2.00 | |
| | Vogue | 2.00 | |

### H. P. ROSES

| | | | |
|---|---|---|---|
| | Frau Karl Druschki | 1.50 | |
| | Henry Nevard | 1.50 | |
| | Offer 118 | 2.60 | |

### MISC. ROSES

| | | | |
|---|---|---|---|
| | Hugonis | 1.50 | |
| | Max Graf | 1.35 | |
| | The Fairy | 1.50 | |
| | Col. Total $ | | |
| | Add Col. 1 $ | | |
| | Add Col. 2 $ | | |
| | Amount forward $ | | |

ROSE ORDER BLANK CONTINUED ON NEXT PAGE

## CLIMBING ROSES

| Quan. | | Each Total |
|---|---|---|
| | Blaze | $1.50 |
| | City of York | 1.50 |
| | Cl. Crimson Glory | 2.50 |
| | Cl. Mrs. P. S. du Pont | 1.50 |
| | Cl. Peace | 2.00 |
| | Cl. Talisman | 1.50 |
| | Doubloons | 2.00 |
| | Dream Girl | 2.25 |
| | Dr. J. H. Nicolas | 2.00 |
| | High Noon | 2.50 |
| | King Midas | 2.00 |
| | New Dawn | 1.50 |
| | Paul's Scarlet Cl. | 1.50 |
| | Spanish Beauty | 1.50 |
| | Thor | 2.00 |
| | White Dawn | 1.50 |
| | Col. Total $ | |

## MINIATURE ROSES

| Quan. | | Each Total |
|---|---|---|
| | Bo-Peep | $1.00 |
| | Midget | 1.00 |
| | Pixie | 1.00 |
| | Red Imp | 1.00 |
| | Rouletti | 1.00 |
| | Sweet Fairy | 1.00 |
| | Tom Thumb | 1.00 |
| | Offer 118A | 2.70 |
| | Offer 118B | 6.30 |

### ROSE MAGAZINE

"Success With Roses" 4 issues 25c or free to customers with $5 order.

## Special Rose Offers!

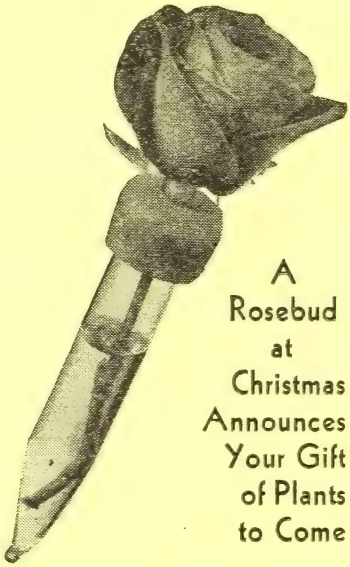
We reserve the right to substitute in Special Offers but no changes can be made on request. Please do not ask it.

| Quan. | | | Cat. Page | Total |
|---|---|---|---|---|
| | Offer 103 | 3 Newest All-America Winners | | $7.50 |
| | Offer 104 | 3 Beauties | 4 | 5.70 |
| | Offer 106 | 3 Recent All-America Winners | 6 | 6.80 |
| | Offer 107 | 4 Popular Newer Roses | 7 | 8.30 |
| | Offer 108 | 4 Brilliant Roses | 8 | 7.70 |
| | Offer 109 | 5 Very Fragrant Roses | 9 | 9.25 |
| | Offer 110 | 4 Showy Newer Roses | 10 | 7.45 |
| | Offer 112 | 3 Favorites | 12 | 5.30 |
| | Offer 113 | 3 Gems | 13 | 5.25 |
| | Offer 115 | 4 Tried-and-True Old Favorites | 15 | 4.95 |
| | Offer 116 | 7 Lucky Seven | 16 | 13.40 |
| | Offer 117 | 12 Star Dozen | 17 | 22.85 |
| | Offer 117A | 5 Star five | 17 | 9.75 |
| | (See Offer 118 under H. P. Roses on previous page.) (See Offers 118A and 118B under Miniature Roses, above) | | | |
| | Offer 119 | 3 Newest Floribunda Roses | 19 | 5.70 |
| | Offer 122 | 3 Fine Floribundas | 22 | 5.10 |
| | Offer 123 | 3 Famous Floribundas | 23 | 4.60 |
| | Offer 124 | 4 Popular Climbing Roses | 24 | 5.65 |
| | Offer 125 | 3 Lg.-Flowered Repeat Climbers | 25 | 5.95 |
| | Offer 130 | 12 The Classic Dozen | 30 | 14.85 |
| | Offer 131 | 3 Rose Stars | 31 | 6.15 |
| | Offer 132 | 3 Special Miami Offer | 32 | 6.15 |
| | Offer 132A | 5 Star Special | 32 | 10.00 |
| | Offer 133 | 3 Christmas Special (See insert between Pages 8 and 9) | | 5.70 |
| | | Col. Total $ | | |
| | | Col. 1 $ | | |
| | | Total from other side $ | | |
| | | Add 25c handling charge if order is less than $5 | | $0.25 |
| | | Add 1% sales tax for Pennsylvania deliveries $ | | |
| | | Amount enclosed for Rose Order $ | | |

ORDER BLANK CONTINUED

## Star ★ Roses as Christmas Gifts

STAR ROSES MAKE WELCOME GIFTS



A Rosebud at Christmas Announces Your Gift of Plants to Come

See insert between pages 8 and 9 for details about Christmas gift orders. Be sure to write all gift orders on separate paper from other orders.

Be sure to include the correct POST OFFICE address to which all shipments are to be made. The P. O. Dept. delivers only parcels that carry a Post Office address. Names of places, sections and subdivisions without their own Post Offices are not recognized by the P.O. Dept.

Join the American Rose Society, or give a membership for a gift. Send us $4.50 for a year's membership; there are many benefits.

# STAR ROSES ★ The Conard-Pyle Co., West Grove, Pa.

TERMS: Please send payment with order or before shipment. No C.O.D.'s

We recommend fall planting of all varieties of perennials listed below. Of the bulbs listed, all MUST be planted in autumn except Lilies, and we recommend fall planting for those, also. Get your order in early and your plants and bulbs will each be shipped at the proper time for planting. The bulbs can be planted any time until the ground is frozen, but are best planted as soon as possible after you receive them.

**Date** _____ Amount Enclosed $ _____

**PLEASE PRINT OR WRITE YOUR NAME AND ADDRESS VERY PLAINLY. BE SURE TO GIVE POST OFFICE**

| | |
|---|---|
| Ex. | NAME _____ |
| Ex. Pd. | P.O. BOX or STREET _____ R.F.D. _____ |
| P. Post | POST OFFICE _____ (We fill this in) |
| | COUNTY _____ STATE _____ |
| Adds. | EXPRESS ADDRESS If Different From P. O. _____ |

## BULBS

| Quan. | 3-for Total |
|---|---|
| **Crocus** | |
| 12 for $1; 25 for $1.95; 100 for $7.45 | |
| **Daffodils** | |
| King Alfred | $0.95 |
| Mt. Hood | 1.25 |
| Mrs. Backhouse | .95 |
| Semper Avanti | .95 |
| **Dutch Iris: 40 for $1.40** | |
| **Lilies** | |
| Regal | 1.00 |
| 6 for $1.95; 12 for $3.65 | |
| Rubrum | 1.75 |
| 65c each | |
| Orange Triumph | 1.75 |
| 65c each | |
| **Tulips** | |
| BREEDER TULIPS | |
| Dillenburg | $0.40 |
| 6 for 75c; 12 for $1.40 | |
| J.J. Bouwman | .40 |
| 6 for 75c; 12 for $1.40 | |
| Louis XIV | .40 |
| 6 for 75c; 12 for $1.40 | |
| Prince of Orange | .40 |
| 6 for 75c; 12 for $1.40 | |
| EARLY TULIPS | |
| Couleur Cardinal | .40 |
| 6 for 75c; 12 for $1.40 | |
| Gen. De Wet | .40 |
| 6 for 75c; 12 for $1.40 | |
| Ibis | .40 |
| 6 for 75c; 12 for $1.40 | |
| Olympiade | .40 |
| 6 for 75c; 12 for $1.40 | |
| Red Emperor | .75 |
| 6 for $1.40; 12 for $2.65 | |
| Col. Total $ | |

## BULBS (cont.)

| Quan. | 3-for Total |
|---|---|
| DARWIN AND COTTAGE | |
| 6 of any variety for 75c; 12 of any variety for $1.40 | |
| Afterglow | $0.40 |
| Albino | .40 |
| All Bright | .40 |
| Campfire | .40 |
| Clara Butt | .40 |
| Golden Age | .40 |
| Golden Harvest | .40 |
| La Tulipe Noire | .40 |
| Princess Elizabeth | .40 |
| Scotch Lassie | .40 |
| The Peach | .40 |
| William Pitt | .40 |
| PEONY-FLOWERED | |
| Eros | .50 |
| 6 for 90c; 12 for $1.70 | |
| Mt. Tacoma | .50 |
| 6 for 90c; 12 for $1.70 | |
| Symphonia | .50 |
| 6 for 90c; 12 for $1.70 | |

## BULB OFFERS

| Quan. | Page | Price Total |
|---|---|---|
| Offer 127 | 27 | $1.35 |
| Offer 127A | 27 | 3.75 |
| Offer 127B | 27 | 2.95 |
| Offer 128 | 28 | 1.35 |
| Offer 128A | 28 | 3.95 |
| Offer 128B | 28 | 2.85 |
| Offer 128C | 28 | 3.25 |
| Offer 129 | 29 | 3.95 |
| Offer 129A | 29 | 9.45 |
| Offer 129B | 29 | 4.80 |
| Col. Total $ | | |

## PERENNIALS

See catalog for "3-for" prices

| Quan. | Each Total |
|---|---|
| Anthemis, Moonlight | $0.50 |
| Aquilegia (Columbine) | |
| Long-spurred | .50 |
| Carnations | |
| Cheerful | .60 |
| Her Majesty | .60 |
| June Carmine | .75 |
| Lucia | .60 |
| Napoleon III | .75 |
| Purple Unique | .60 |
| Sweet Memory | .60 |
| Gypsophila, Rosy Veil | .50 |
| Phlox | |
| Brilliant | .50 |
| Charles Curtis | .50 |
| Mary Louise | .50 |
| Painted Lady | .50 |
| Progress | .50 |
| Salmon Beauty | .50 |
| Sir John Falstaff | .85 |
| Starlight | .50 |
| World Peace | .60 |
| Veronica | |
| Crater Lake Blue | .50 |

## PERENNIAL OFFERS

| Quan. Offer | Page | Price Total |
|---|---|---|
| 126 | 26 | $7.95 |
| 126A | 26 | 3.35 |
| 126B | 26 | 2.45 |
| 126C | 26 | 3.95 |
| Col. Total $ | | |
| Add. Col. 1 $ | | |
| Col. 2 $ | | |
| Total Amt. Forward $ | | |

ORDER BLANK CONTINUED ON NEXT PAGE

# BOOKS—ORDER SHEET—FALL 1954—SUPPLIES

| BOOKS | | SUPPLIES | | Quan. | Price Total |
|---|---|---|---|---|---|
| Quan. | Price Total | Quan. | Price Total | | |
| Anyone Can Grow Roses | $2.00 | Lb. Star Rose Grow. . . . | $1.10 | Floralife. Makes cut flowers last longer. Attractively packaged with 15 packets in a box. A clever small gift or party prize. $1.25 ppd. | |
| Better Homes and Gardens Garden Book . . . | 3.95 | The "Speed Feed" fertilizer for house plants. Water-soluble, odorless, quick acting. | | Add Col. 1 $ | |
| How To Grow Roses. . . . | 2.50 | Eezy Wear Gloves. . . . . | $1.45 | Col. 2 $ | |
| Roses for Every Garden. | 3.95 | State size:. . . . . Men's M.,L. Women's S., M., L. Soft leather Gloves to protect the hands, yet are easy to work in. | | Total from other side $ | |
| What Every Rose Grower Should Know . . . . . | 1.75 | | | Handling charge if order is less than $5 | $0.25 |
| **ROSE MAGAZINE** | | Flower Cutter-holder . . | $3.25 | 1% sales tax for Pa. delivery | |
| "Success With Roses" 4 issues 25c or free to customers with $5 order | | A clever and useful gift. | | Add total of Rose order $ | |
| Col. Total $ | | Col. Total $ | | Total Amount enclosed $ | |

# *Rose Magazine*

## "Success With Roses"

### 4 issues free to customers with $5 order
### Or 25c for 4 issues

Published twice a year, in March and October. Freely illustrated and full of Rose news, helpful Rose gardening suggestions, and other items of interest to all who like Roses. Single copies free on request.

# BOOKS •

## *"Roses for Every Garden"*

**By R. C. Allen, Past Executive Secretary of the American Rose Society**

*218 pages, 32 color illustrations and many drawings*

Dr. Allen's book has the accuracy of his horticultural science background and his personal contact with the practice of Rose gardening in all parts of the United States. Full of usable, sound information, at the same time it is delightful reading; he knows the fun to be found in growing and having your own Roses. **$3.95 ppd.**

## *"What Every Rose Grower Should Know"*

**Published by The American Rose Society**
**R. C. Allen, Editor**

*78 pages, illustrated with color, halftones and drawings*

This is a new, completely rewritten edition of the American Rose Society handbook. Intended for beginners but he is an expert indeed who cannot learn something from it. A small book, packed with sound information in brief. **$1.75 ppd.**

## *"Anyone Can Grow Roses"*

**By Cynthia Westcott, "The Plant Doctor"**

An inspiring book by a professional expert. Dr. Westcott, by training and experience in her clients' gardens in many states, is equipped to "know all the answers." Here they are, in a friendly, informal book that is a first-rate aid to success and pleasure in the hobby of Rose growing. Any gardener will find this book thoroughly enjoyable, just as reading, as well as useful. **$2 ppd.**

## *"Better Homes and Gardens Garden Book"*

**Edited by Fleeta Brownell Woodroffe, Garden Editor**

This is an unusually attractive book that is a file of well-organized, compact information and suggestions for planning and achieving beauty spots in your own garden. Presented in words, "how-to" drawings, charts, lists and a multitude of colored garden pictures that will give you all kinds of thrilling ideas. A superb gift book if you can manage to be unselfish enough to give it away. 480 pages. **$3.95 ppd.**

*"How to Grow Roses"* — See insert between pages 8 and 9.

## REPEAT-BLOOMING

# CLIMBING ROSES

Climbing Roses give a lift to a garden, adding variety with their height. They make fine backgrounds for other flowers and can divide your property from the neighbor's in the most pleasant way. For best repeat bloom, remove all flower heads as they fade but do not prune during growing season.

**★BLAZE.** A brilliant scarlet-crimson resembling Paul's Scarlet Climber but tending to produce, on established plants, intermittent blooms throughout the summer and fall. These grow from the first eye below the June clusters. **$1.50 ea.; 3 or more, $1.30 ea.**

**★DREAM GIRL.** Plant Pat. 643. Coral-pink, full petaled, fragrant. Restrained, pillar type growth; superior for low fences. Improves with age. Handsome, disease-free foliage. **$2.25 ea.; 3 or more, $2 ea.**

**★DR. J. H. NICOLAS.** Plant Pat. 457. Huge, fragrant, rose-pink; 50 petals. **$2 ea.; 3 or more, $1.75 ea.**

**★NEW DAWN** (Everblooming Dr. Van Fleet.) "The best hardy Everblooming Climbing Rose ever produced." 12 to 15-foot canes with sparkling, healthy foliage and masses of blush-pink, fragrant blooms in June. Repeats freely until hard frost. **$1.50 ea.; 3 or more, $1.30 ea.**

**★WHITE DAWN.** New, everblooming hardy white Rose. Bred from New Dawn, it is as hardy, healthy, strong growing and free blooming. **$1.50 ea.; 3 or more, $1.30 ea.**

★Dr. J. H. Nicolas ©

## EVERBLOOMING CLIMBERS
### for Mild Climates

**★CLIMBING CRIMSON GLORY.** Plant Pat. 736. Richly fragrant, deep crimson blooms like Crimson Glory, and clean, disease-resistant foliage. **$2.50 ea.; 3 or more, $2.20 ea.**

**★CLIMBING MRS. P. S. DU PONT.** Beautiful golden yellow blooms like the Hybrid Tea. **$1.50 ea.; 3 or more, $1.30 ea.**

**★CLIMBING PEACE.** Plant Pat. 932. Those glorious big blooms, identical with those of the bush Peace Rose, on long, fast-growing canes. Very vigorous. Blooms come with age; don't prune old canes. **$2 ea.; 3 or more, $1.75 ea.**

**★CLIMBING TALISMAN.** A climbing form of the famous Talisman Rose. **$1.50 ea.; 3 or more, $1.30 ea.**

**★HIGH NOON.** Plant Pat. 704. Regional All-America award for mild climates. Beautiful golden yellow. Blooms constantly on non-rampant plants. **$2.50 ea.; 3 or more, $2.20 ea.**

★Dream Girl

★Blaze ©

**3 REPEAT BLOOMING LARGE-FLOWERED $5.95**

**★Dr. J. H. Nicolas ★Dream Girl**
**★Cl. Crimson Glory**

**ASK FOR OFFER 125**

Carnation, Lucia

# Hardy Perennials

**50c ea.; 3 of one variety for $1.25, except as noted**

Plant some perennials this fall so they'll be off to an early start next spring. All these varieties do well when planted in the fall. All are easy-to-grow kinds that are showy over a long blooming period; kinds that will give you most for their space and care.

Carnation, Napoleon III

## CARNATIONS

Double flowers with deliciously spicy fragrance, from June to Sept., on 12 to 15-inch stems above fine, bluish, evergreen foliage. Note the fine variety of colors.

**Cheerful.** Large; white with maroon centers. Very hardy and good. **60c ea.; 3 for $1.50.**

**Her Majesty.** Graceful, snow-white, 1½-inch blooms. Exceptionally fragrant. **60c ea.; 3 for $1.50.**

**June Carmine.** Bright, showy carmine-pink. One of the very best. **75c ea.; 3 for $1.95.**

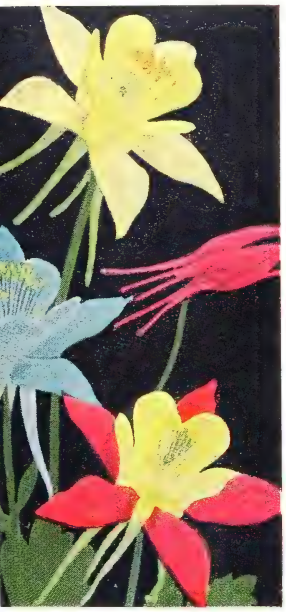
**Lucia.** A superb carmine-pink that should be in every garden. **60c ea.; 3 for $1.50.**

**Napoleon III.** Brilliant, vivid ruby-red. A thrilling rediscovery. **75c ea.; 3 for $1.95.**

**Purple Unique.** Violet-purple with daintily fringed petals. **60c ea.; 3 for $1.50.**

**Sweet Memory.** White, spotted crimson in the center. Compact, bushy plant, green the year round. Large, hardy and sweet scented. **60c ea.; 3 for $1.50.**

**OFFER 126A**
One each of all 7 Carnations **$3.35**



Aquilegia (Columbine)

**ANTHEMIS, Moonlight.** Lasting, 2½-inch, luminous yellow flowers in quantity almost all summer. Fine, pretty foliage. Super-hardy.

**AQUILEGIA, Long-spurred Hybrids.** Columbine. Gay and airy, in many delightful colors and color combinations. May and June. 2 to 3 ft. high, on long wiry stems. Sun or shade.

**GYPSOPHILA, Rosy Veil.** Double pink Baby's Breath; a superior variety of this dainty flower. Ideal for adding to bouquets. 1 to 2 ft. tall. Blooms summer and fall.

**VERONICA, Crater Lake Blue.** Spikes of beautiful gentian-blue flowers, 1 foot high, June into July. A most superior Veronica.

**OFFER 126**
6 each **Phlox, Aquilegia** and **Carnations,** all different, and 3 **Anthemis.**
21 plants $7.95

## PHLOX—Showy, Hardy for Midsummer Bloom

★**Brilliant.** Clear, brilliant crimson.
★**Charles Curtis.** Non-fading, glistening mandarin-red. Husky plants.
★**Mary Louise.** Huge florets of purest white, like white marble.
★**Painted Lady.** Silver-pink with cherry-red eye.
**Progress.** The bluest of all Phlox: a rich mid-blue.
★**Salmon Beauty.** Salmon-pink with white eye.
**Sir John Falstaff.** Pink with florets as big as silver dollars, the largest of any Phlox. **85c ea.; 3 for $2.15.**
★**Starlight.** Fine brilliant blue with starry centers.
**World Peace.** Clear white, huge florets in big heads on vigorous plants. Very fine. **60c ea.; 3 for $1.50.**

**OFFER 126B:** 6 marked ★ for .....$2.45
**OFFER 126C:** All 9 Phlox (one of each) ....$3.95

Anthemis, Moonlight

Phlox, Starlight

Phlox, Sir John Falstaff

Lilium speciosum rubrum

# LILIES

Plant hardy, long-lived Lilies this fall for a royal, eye-catching show next summer.

**Speciosum rubrum.** Lovely, soft carmine-pink with gracefully recurved petals. Blooms July, August. Beautiful in color, form and habit. **65c ea.; 3 for $1.75.**

**Umbellatum, Var. Orange Triumph.** Candlestick Lily. Brilliant, upright blooms of vivid orange-red. Distinctive, very easy to grow and exciting. 2½ ft. June, July. **65c ea.; 3 for $1.75.**

Regal Lilies. One of the loveliest of Lilies and one of the easiest to grow.

King Alfred Daffodil

**Regal Lilies.** Where these Lilies bloom, they truly do bring a regal splendor to the whole garden in which they are growing. Probably the easiest fine Lily to grow and one of the most beautiful. Deliciously fragrant blooms in June; white trumpets with golden throats, the outside stained wine-color. Plant the bulbs 6 to 8 inches deep, in groups among perennials or Roses in a sunny place in well-drained soil. Large bulbs: **3 for $1; 6 for $1.95; 12 for $3.65.**

**OFFER 127:** 1 each of all 3 Lilies ..... $1.35
**OFFER 127A:** 3 each for a big display ..... $3.75

## CROCUS

12 for $1; 25 for $1.95; 100 for $7.45, ppd.

The showiest flowers of early spring! Plant this fall, to chase winter from your garden next Feb. and March, with their brilliant cups of bloom. Assorted colors: blue, golden yellow, lavender, white and striped.

**DUTCH IRIS.** Orchid-like blooms on long stems, well above the slender foliage, in May and June. About 2 feet tall. Shades of blue, white, yellow and purple, mixed. Plant bulbs 5 to 6 inches deep late in the fall. The daintiest Iris of all and one you can afford to plant in quantity. **40 for $1.40.** Assorted colors only. Extra large bulbs.

Dutch Iris

# DAFFODILS

Start your garden into bloom in early spring with these cheerful, showy Daffodils. They take little space, practically no care, and bloom triumphantly year after year.

**King Alfred.** The most popular all-yellow Daffodil. Rich, glittering golden yellow with great, long trumpets and broad perianth. Renowned for vigor, size and dependability. **3 for 95c; 12 for $3.65; 25 for $6.95.**

**Mount Hood.** A magnificent pure white Daffodil of giant size with long, beautifully proportioned trumpets. Experts call this newer variety "The white Trumpet Daffodil of the future." **3 for $1.25; 12 for $4.75; 25 for $9.45.**

**Mrs. R. O. Backhouse.** This is the famous "Pink Daffodil." White perianth and slim, long trumpet of apricot-pink changing to shell-pink at the deeply ruffled edge. It is choice. **3 for 95c; 12 for $3.65; 25 for $6.95.**

**OFFER 127B:** 9 Daffodil bulbs, 3 of each kind, for ..... $2.95

**Semper Avanti.** Large-cupped Narcissus. Creamy white petals and a ruffled, golden yellow cup suffused with tangerine. A beautiful large flower, always clean and fresh looking. **3 for 95c; 12 for $3.65; 25 for $6.95.**

Mt. Tacoma

# TULIPS for Spring Glory

## PEONY-FLOWERED TULIPS

Big, fully double, fluffy blooms; about 2 ft. high; bloom with Darwins.

**3 of a variety 50c; 6 for 90c; 12 for $1.70**

**EROS,** rose color; **MT. TACOMA,** white; **SYMPHONIA,** red.

**OFFER 128:** 3 each of these Peony-flowered Tulips (9 in all) . . . **$1.35**

Golden Harvest

## EARLY TULIPS

The brightest of all, and the brightest of any early spring flowers, these splendid Tulips are just beginning to be properly appreciated. Bloom with Daffodils and are gorgeous with them. (See picture below.)

**RED EMPEROR.** Immense, long blooms of dazzling vermilion-scarlet. About 16 inches tall. Very early. **3 for 75c; 6 for $1.40; 12 for $2.65.**

**COULEUR CARDINAL.** Intense crimson. Large, ovoid. 13 inches. **3 for 40c.**

**GEN. DE WET.** Orange-yellow, flushed and veined deeper. Fragrant. 13 inches. **3 for 40c; 6 for 75c; 12 for $1.40.**

**IBIS.** Bright rose. Very vivid. 13 inches. **3 for 40c; 6 for 75c; 12 for $1.40.**

**OLYMPIADE.** Bold golden yellow. Sturdy 20-inch stem. **3 for 40c.**

**OFFER 128A:**

30 (6 each) for **$3.95**

## BREEDER TULIPS

These come in wonderful rich blends of different colors combined in each flower. Otherwise, they are practically the same as the Darwins, in height and form, and they bloom at the same time.

**3 of a variety 40c; 6 for 75c; 12 for $1.40**

**DILLENBURG.** Rosy salmon-orange edged apricot. Large. Highly recommended. 27-inch stems.

**J. J. BOUWMAN.** Tomato-red flushed wine-red, delicately edged yellow-bronze. Interior salmon with yellow base. One of the best. 28-inch stems.

**LOUIS XIV.** Purple flushed bronze, with golden bronze edge. Very large, globular flower on a 28-inch stem. A famous favorite.

**PRINCE OF ORANGE.** Dark terra-cotta-brown, shaded yellow. A handsome variety with a distinctive double-colored effect. 24-inch stem.

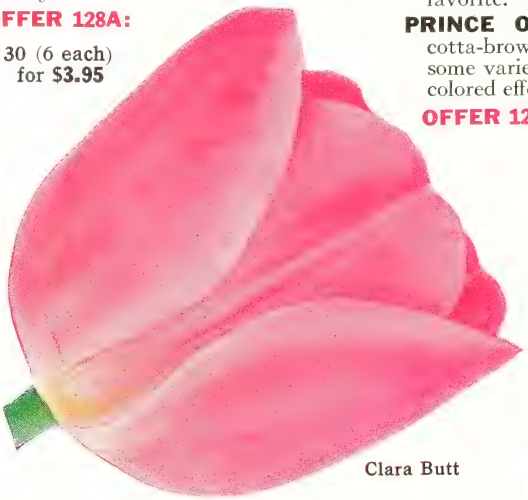
**OFFER 128B:** 24 (6 of each) for **$2.85**

**OFFER 128C:**

One each of all 24 different Tulips

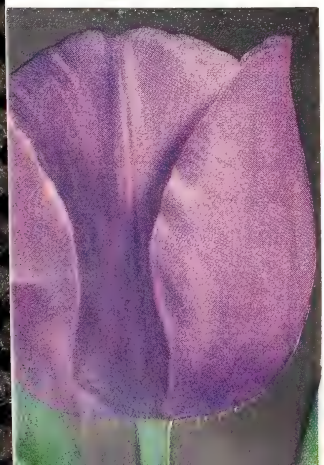
**$3.25**

Dillenburg

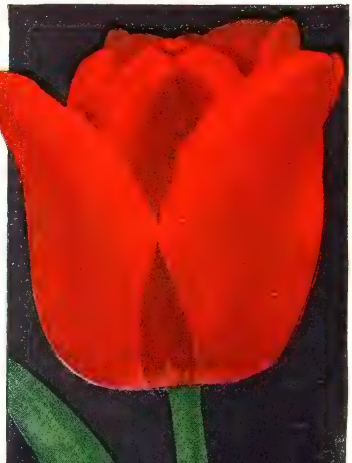


Clara Butt

Scotch Lassie



Campfire



Low-growing Early Tulips bring a spring garden to life early and brilliantly. Combine well with Daffodils.

# DARWIN AND COTTAGE TULIPS

Big, handsome blooms in clear, rich colors; the most popular of all types of Tulips, blooming in May in most climates.

Large blooms on tall, strong stems. This is a superb collection of recommended varieties.

**3 of a variety 40c; 6 of a variety 75c; 12 of a variety $1.40**

**AFTERGLOW.** A lovely color. Deep rosy orange with salmon shading at petal-edges. Inside deep orange. 26-inch stems.

**ALBINO.** One of the very finest of white Tulips. Large flowers of excellent substance on sturdy 24-inch stems.

**ALL BRIGHT.** Brilliant, deep scarlet of medium height.

**CAMPFIRE.** Fiery crimson-red with flame-bright edge. Handsome form. The best crimson. 26-inch stems.

**CLARA BUTT.** Soft clear salmon-pink. An exquisite color, different from all others. About 22 inches tall.

**GOLDEN AGE.** Narrow, deeply cupped blooms of rich yellow with bronzy tints on the petal edges. 22 inches tall.

**GOLDEN HARVEST.** Huge yellow flower of great substance: a really bright yellow, brighter than its picture. It is one of the loveliest and one of the most popular. 28-inch stems.

**LA TULIPE NOIRE.** Rich glossy maroon-black. One of the darkest of all Tulips. Height 25 inches.

**PRINCESS ELIZABETH.** Clear deep pink. This is one of the loveliest of all pink Tulips, with large, beautifully formed flowers of a most attractive shade. 27-inch stems.

**SCOTCH LASSIE.** Deep lavender, with dark blue base on the inside. This is the best lavender, superior in size, form and lasting qualities. 27-inch stems.

**THE PEACH.** A delicious shade of peach-pink, a new and different color in Tulips. Splendid form and large size.

**WILLIAM PITT.** Glowing vivid rose-red with darker shadings. 27-inch stems.

**OFFER 129:** 36 Darwin and Cottage Tulips (3 of each variety) for **$3.95**

**96 TULIPS $9.45**

6 each of all varieties offered of Darwin, Cottage and Breeder Tulips. All bloom at the same time giving a superb variety of colors and a big display.

**ASK FOR OFFER 129A**

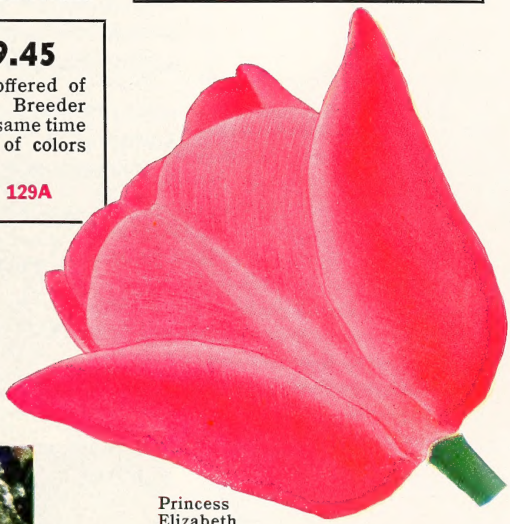
**OFFER 129B:**

**48 for $4.80**

3 each of Darwin, Cottage and Breeder Tulips

La Tulipe Noire

Prince of Orange

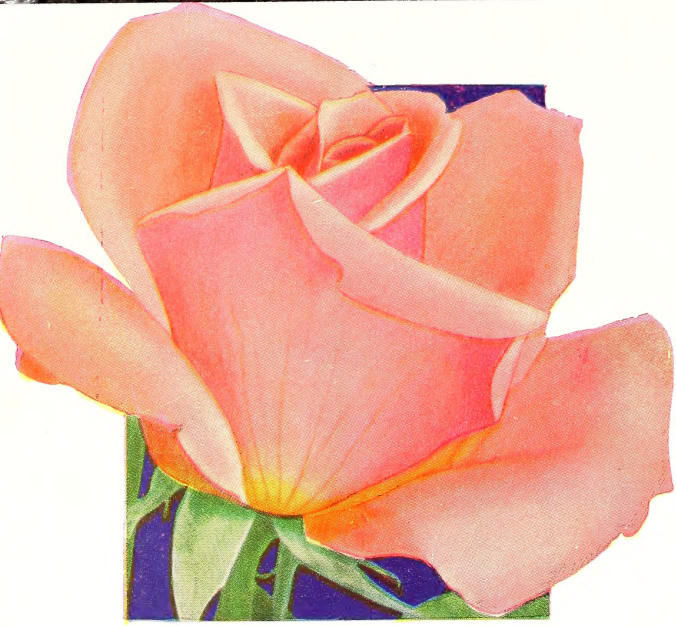


Princess Elizabeth

All Bright

Louis XIV

J. J. Bouwman



★Mme Cochet-Cochet

★Crimson Glory

# The Classic Dozen

## 12 of the Great ROSES of all time $14.85

Here are 12 tried-and-true older Roses that have been grown and loved for years. They are kinds of which one never tires, and that should be in every garden. It is because they are so good that they have kept their great popularity, and they are sure to continue to be prime favorites for years to come.

This collection also gives you a wonderful range of colors, from white to dark crimson, and all kinds of tints and shades between. And it saves you money. These sets can be made up quickly, with a minimum of extra handling. We pass this savings on to you, and you get more Roses for your money. All are exactly the same high STAR ROSE quality of plants as those sold separately.

| | See page |
|---|---|
| ★**ANGELS MATEU.** Rosy orange. | 11 |
| ★**CHRISTOPHER STONE.** Dark red. | 11 |
| ★**CONDESA DE SASTAGO.** Bicolor. | 11 |
| ★**CRIMSON GLORY.** Deep crimson. | 11 |
| ★**DUQUESA DE PENARANDA.** Apricot. | 12 |
| ★**ECLIPSE.** Golden yellow. | 12 |
| ★**GIRONA.** Most fragrant multicolor. | 12 |
| ★**KAISERIN AUGUSTE VIKTORIA.** White. | 13 |
| ★**MME. COCHET-COCHET.** Salmon-pink. | 13 |
| ★**MRS. E. P. THOM.** Canary-yellow. | 14 |
| ★**RADIANCE.** Cameo-pink. | 14 |
| ★**TEXAS CENTENNIAL.** Salmon-red. | 15 |

**ASK FOR OFFER 130**

★Eclipse ©

## Your Best Buy in Roses

When it comes to garden Roses, the best plants you can get are your best bargain. The greatest value you can get anywhere in Roses is, we believe, to be found in the special offers in this catalog of STAR Roses. See especially the "Classic Dozen" above, and the "Star Dozen" of newer, patented Roses on pages 16 and 17. Get both of these two offers and you can have a show-garden of Roses, 24 of the world's most wanted varieties, enough to furnish your outdoor living room superbly, for less than $38.

Or, for only $21, offers 130 and 131 together will give you a Rose planting of which you can be more than proud, with some of the best of both old and newer varieties. If you've room for only one Rose, just get Peace!

# Peace

(Mme. A. Meilland) Plant Pat. 591. H.T. (Meilland) (See color picture on page 17.)

This great-hearted Rose with the sunset coloring is the most popular Rose of our era, with good reason. Golden buds etched with pink open very slowly to huge ruffled blooms of pale gold, cream and ivory with a varying flush of pink along the petal edges. The surpassing beauty of Peace is its extraordinary delicacy and freshness and the way the big 40 to 45-petaled blooms hold that freshness. The plants are as outstanding as the flowers, with great, tall, sturdy stems and some of the most handsome foliage known to Roses. **$2.50 ea.; 3 or more, $2.20 ea.**

Peace Roses are admired by movie star Barbara Hale as she gathers them in a Hollywood garden.

★Suzon Lotthe
A pearl among Roses.

**★SUZON LOTTHE.** H.T. (Meilland.) Plant Pat. 934. A pearl of a Rose with heavenly fragrance! The buds are peach-pink. Opening blooms hold a high, peach-colored center while the outer petals show tints of pearl-pink flushed with deeper pink along the edge. Firm, camellia-like form, amazingly long lasting. 60 petals. Plants well branched, with heavy canes, strong stems and disease-resistant foliage. **$2 ea.; 3 or more, $1.75 ea.**

**★CHARLES MALLERIN.** H.T. (Meilland.) Plant Pat. 933. Buds and blooms of midnight crimson velvet, the "blackest" big red Rose to date. It does not blue. Exciting form, with 30 to 40 petals, broad and heavy, and a cone-shaped center. Richly, gloriously fragrant. Vigorous plant with good, disease-resistant foliage. **$2.50 ea.; 3 or more, $2.20 ea.**

★Charles Mallerin
The "blackest"
big red Rose
of all.

©

**3**
**Rose Stars**
**$6.15**

One each:
**★Peace**
**★Suzon Lotthe**
**★Charles Mallerin**

**ASK FOR OFFER 131**

PRINTED IN U.S.A.

★ *Miami*

with

★President Eisenhower

and ★Sun King

ALL 3

NEWEST STAR

ROSES $6.15

ASK FOR OFFER 132

★**MIAMI.** H.T. (Meilland.) Plant Pat. 977. For rich and sumptuous coloring, this is the most exciting new Rose yet, to our minds. Its gold, orange and flamingo coloring is brilliant and unusual. The form of its bud and opening blooms is an added thrill. Nature has produced, in Miami, a superb design.

This Rose, however, is only for those who really enjoy rare beauty enough to take a little extra pains to get it. Miami has extraordinary beauty but there are other Roses that will bloom more, and it needs protection against mildew.

The plant is upright, of moderate height, with abundant, jade-green leaves that are resistant to black-spot. Blooms are 4½ to 5 inches across, with 25 to 35 very heavy petals. Buds are coppery coral-red. Opening blooms are a lavish splash of colors. The long, sharply cone-shaped center is flamingo, or coppery coral-red. Around it, the outer petals roll back, like heavy gold brocade, marked with exotic tints of orange-buff and salmon-orange. Its fragrance is spicy-sweet. **$2 ea.; 3 or more, $1.75 ea.**

★Miami
Plant Pat. 977

**5 Star Special**

★ ★ ★ ★ ★

★**Charles Mallerin.** (See page 31)

★**Miami.**

★**Peace.** (See page 31)

★**President Eisenhower.** (See front cover and page 2)

★**Suzon Lotthe.** (See page 31)

**One each of all 5... $10**

**OFFER 132A**

*Star ★ Roses*

THE CONARD-PYLE CO.

WEST GROVE, PENNA.